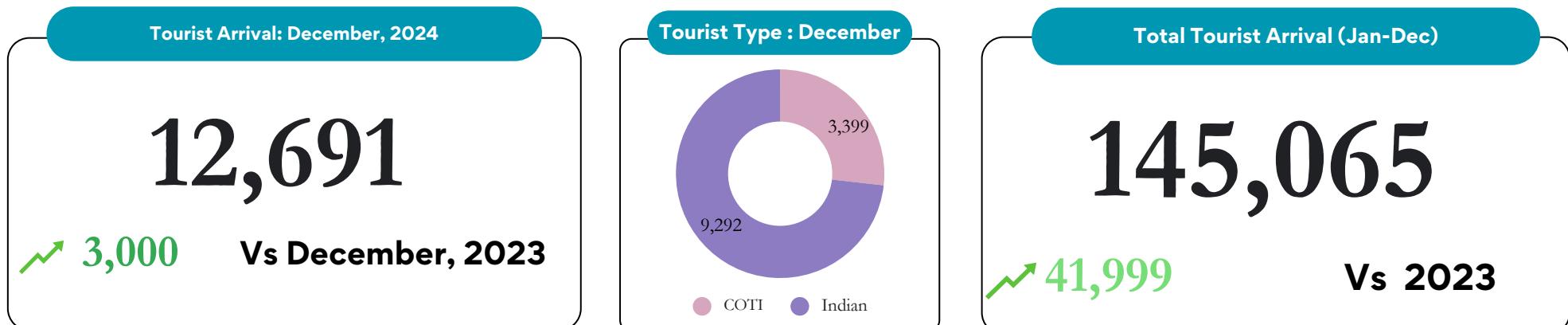
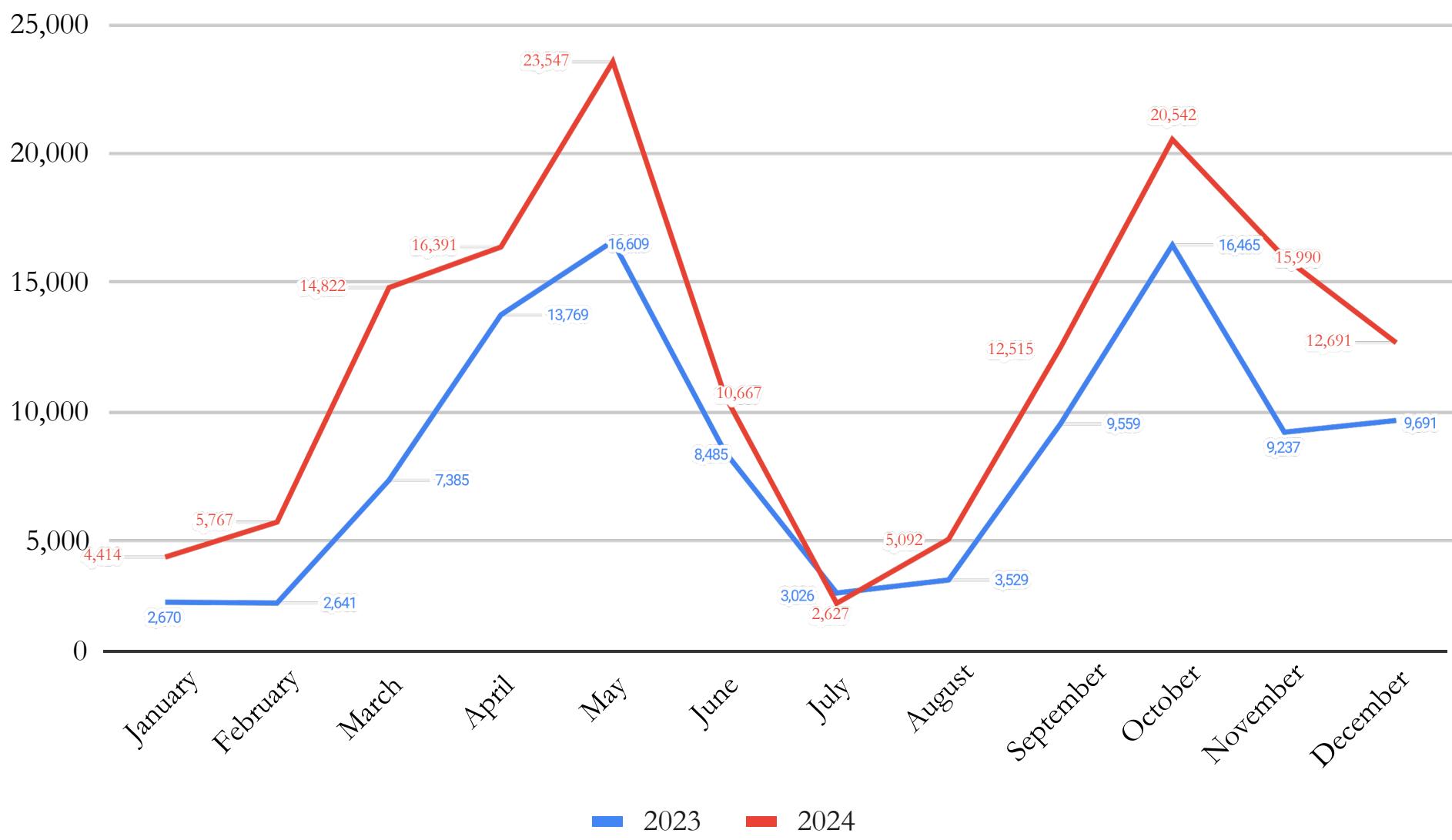


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Tourist Arrival



Monthly Tourist Arrival 2023 Vs 2024



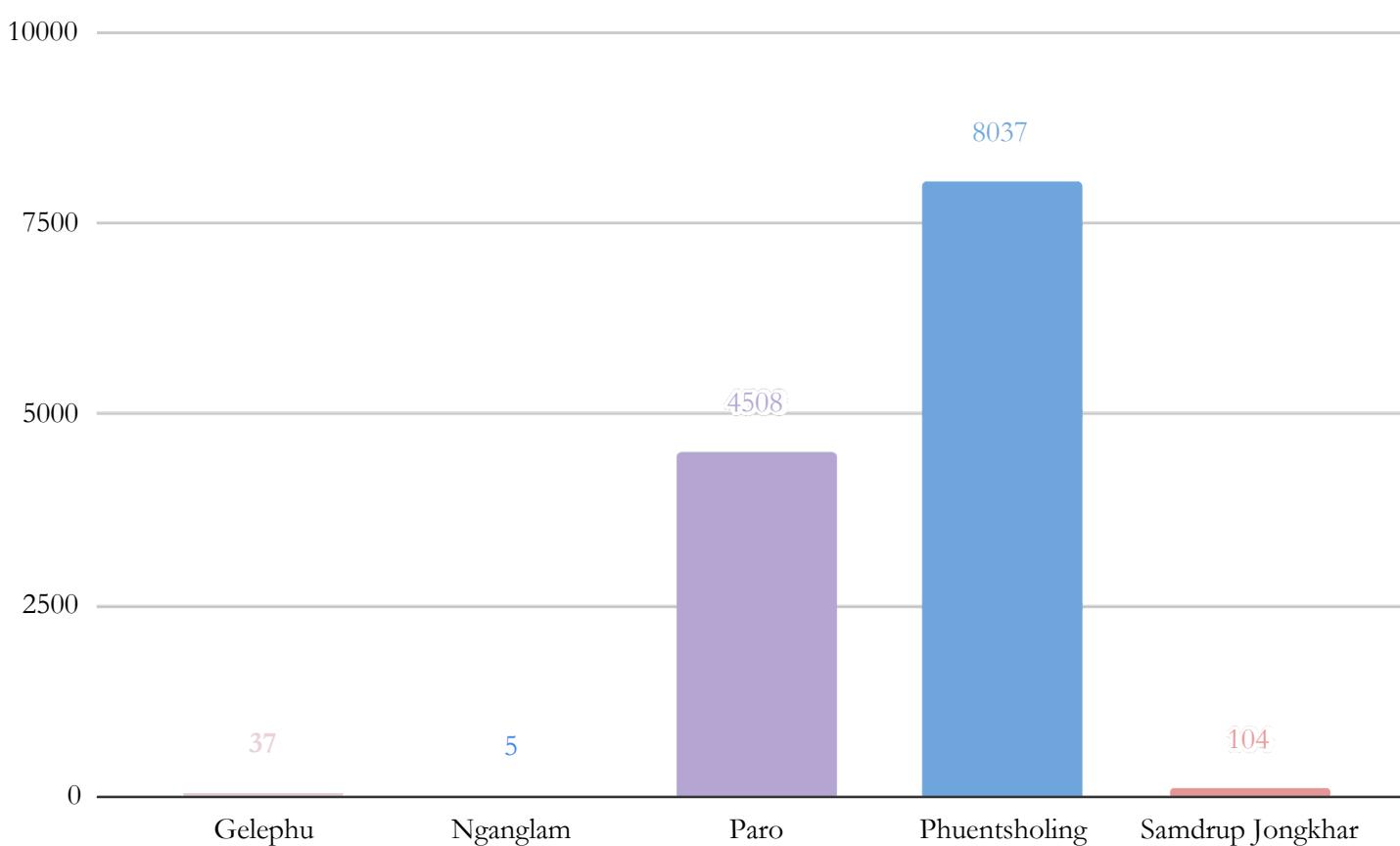
Footnote

Note: Tourist Arrival Data is inclusive of visitors visiting for Meetings, Incentives, Conferences and Events (MICE)

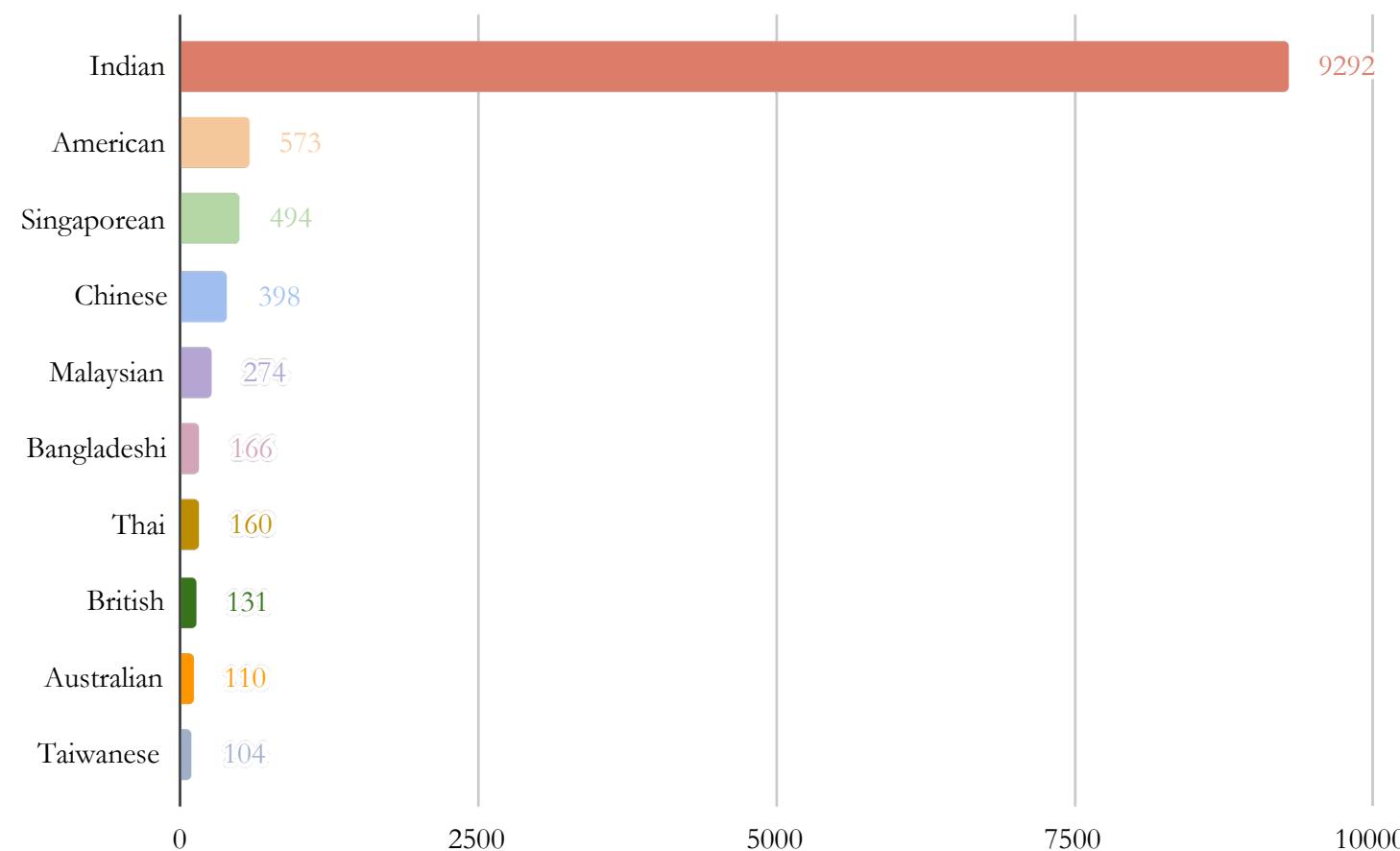
COTI: Country Other Than India.

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Port of Entry

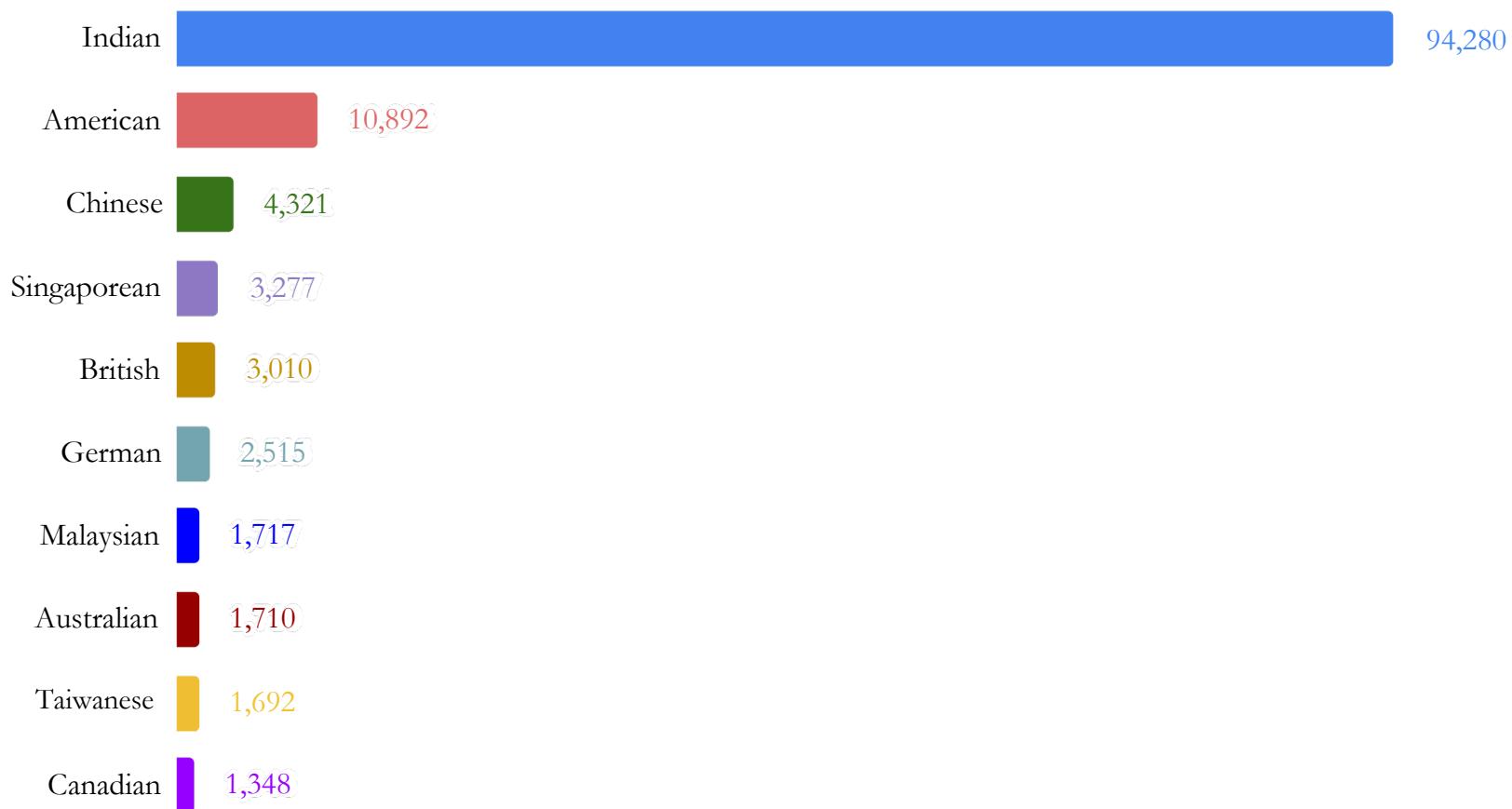


Top 10 Source Markets : December



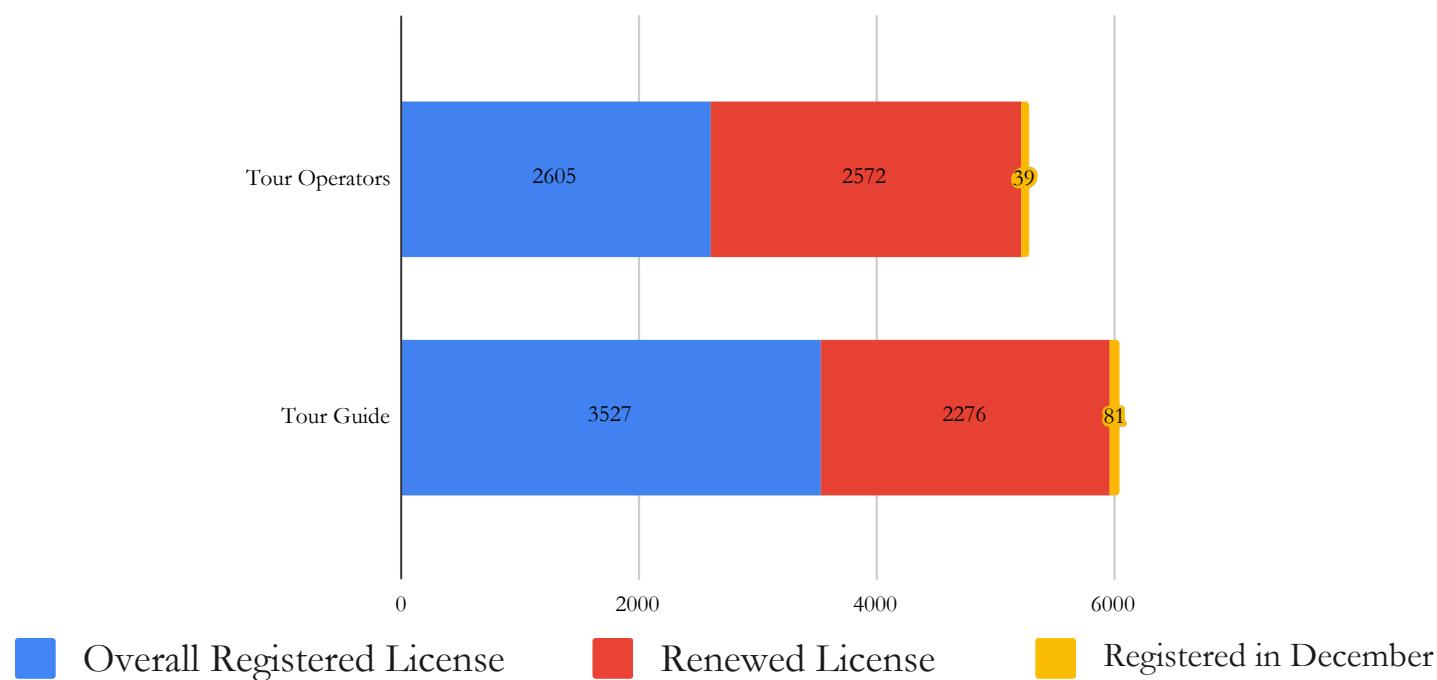
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Top 10 Source Markets : January- December 2024



Services

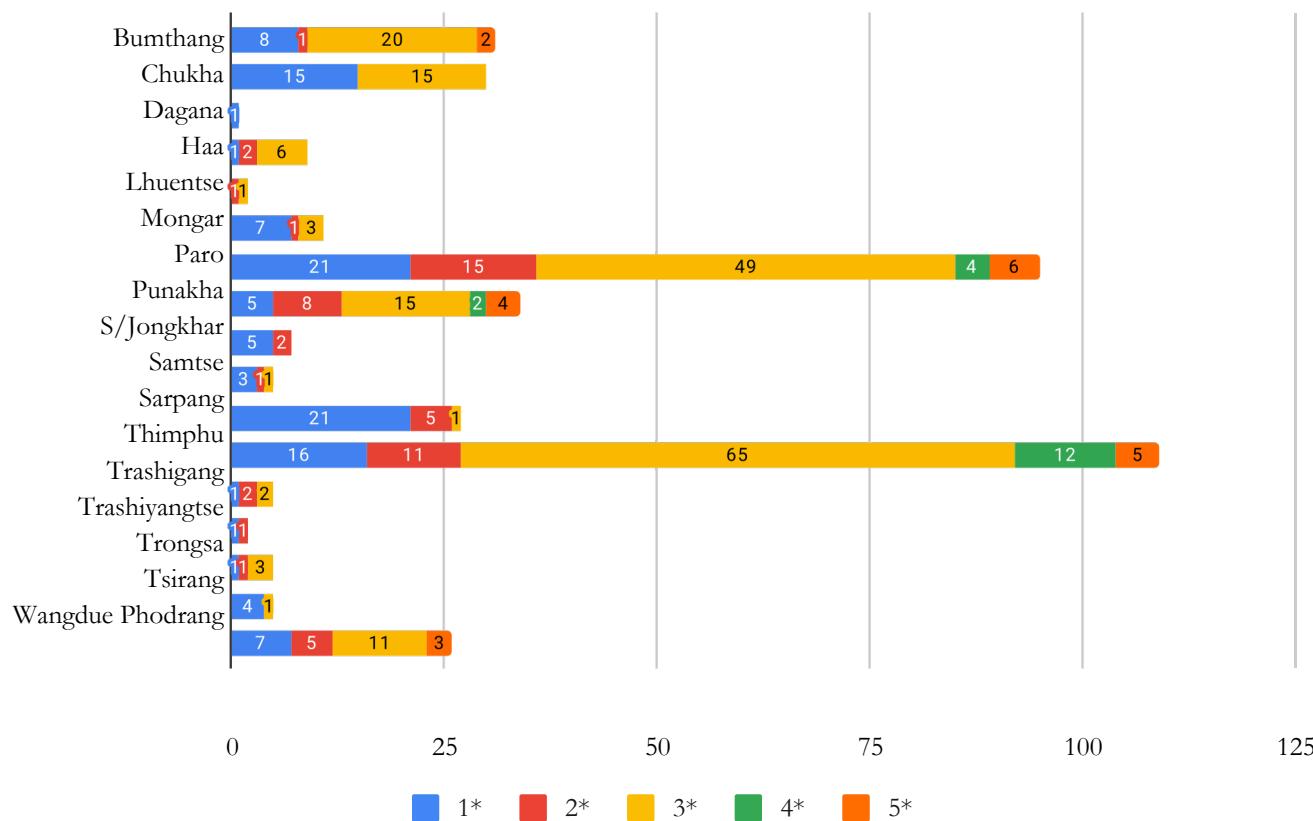
1. Overall Tour Operators and Guides Statistics



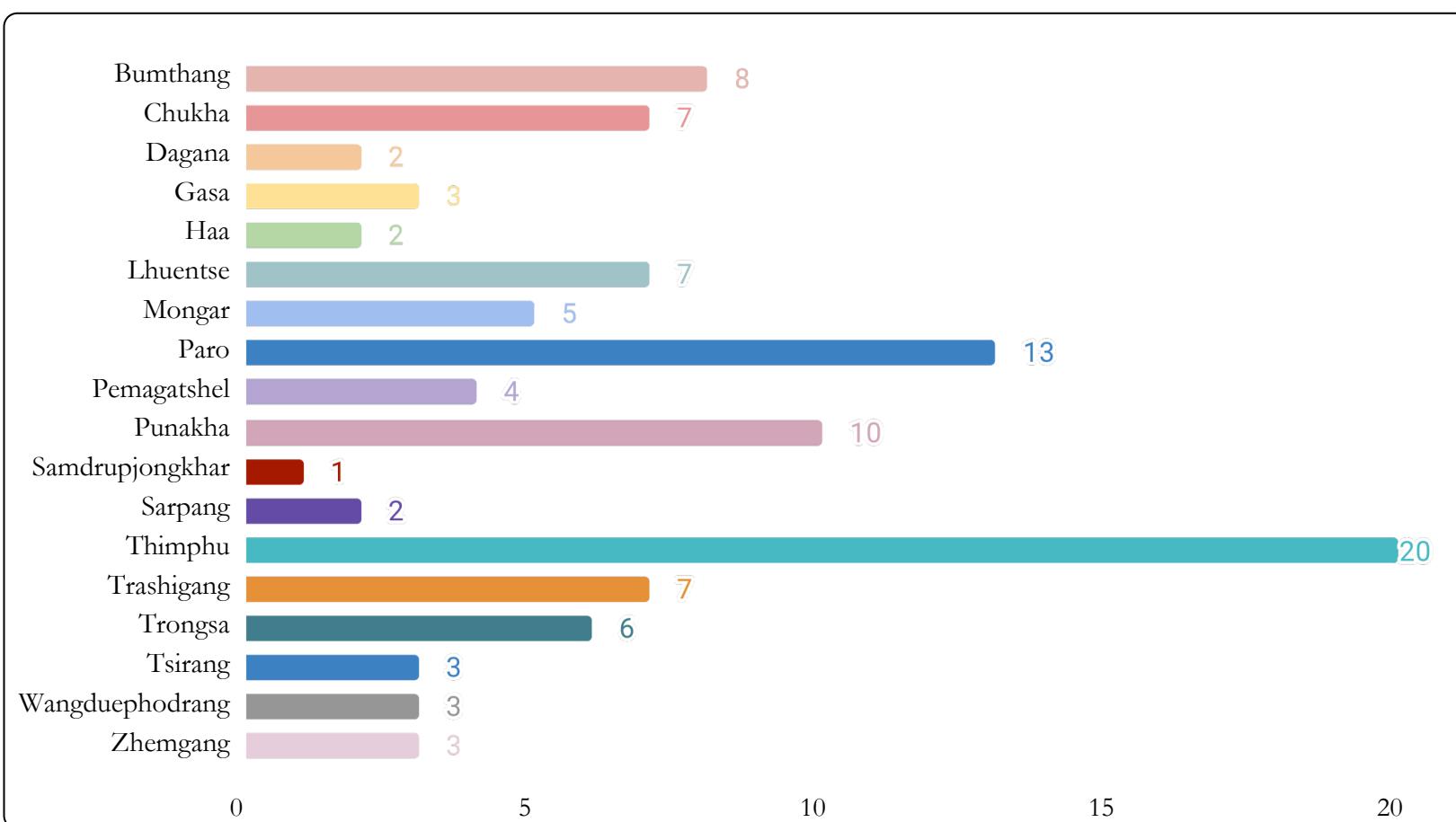
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Services

2. Hotels Across Bhutan



3. Restrooms Across Bhutan



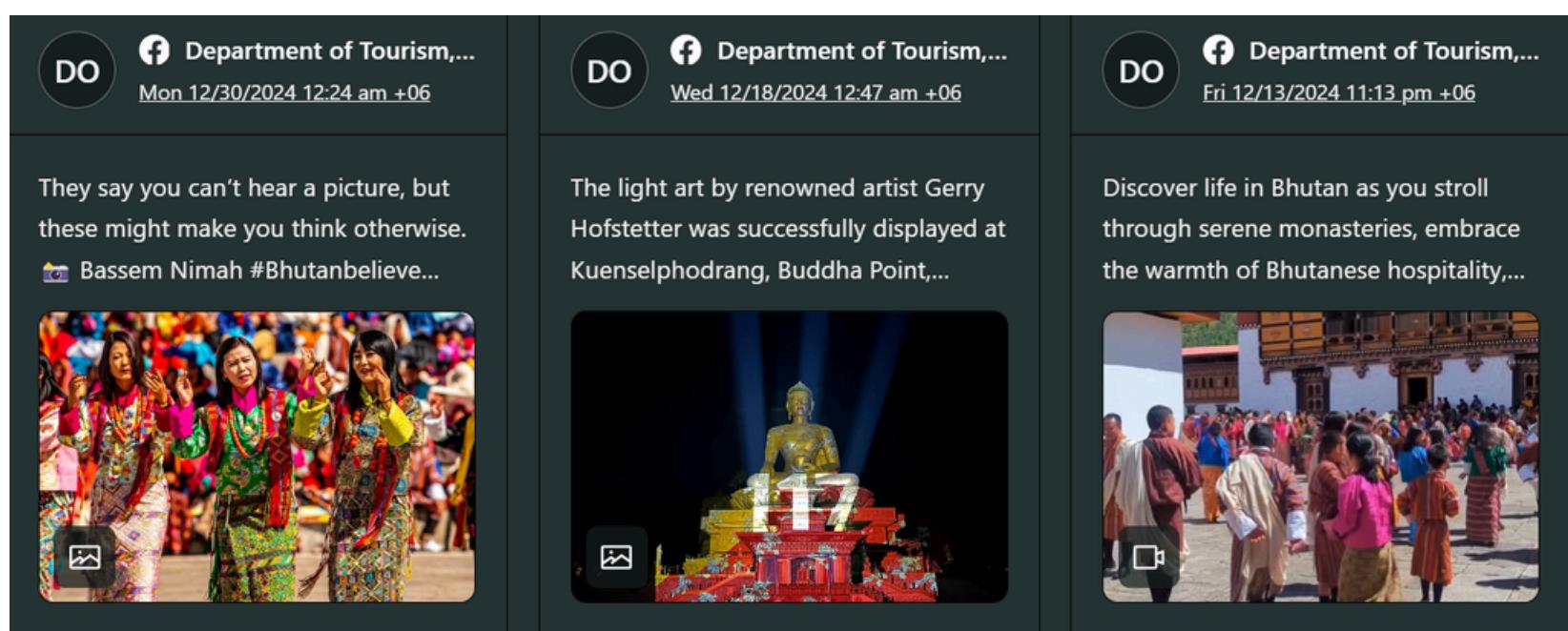
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Website and Social Media Analytics

1. Top 5 visited links on bhutan.travel

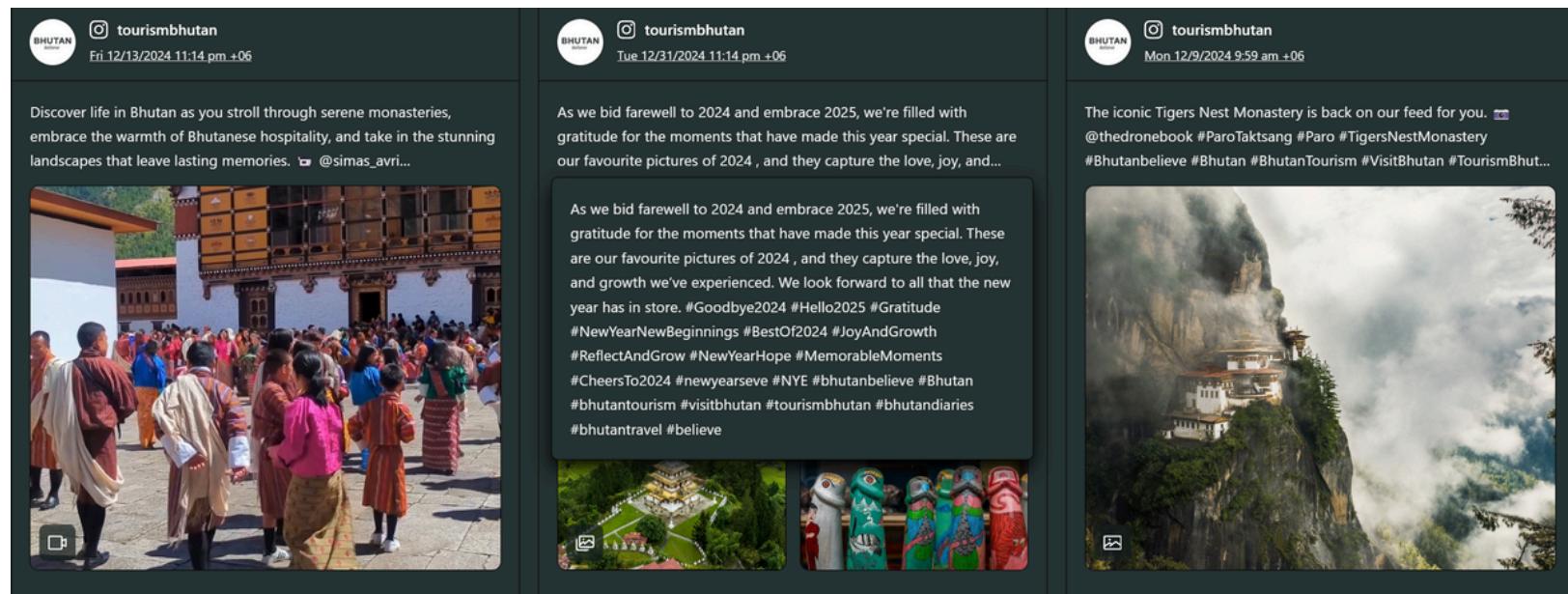
- 1** Announcements (<https://bhutan.travel/announcements>)
- 2** Visa (<https://bhutan.travel/visa>)
- 3** Visit Bhutan (<https://bhutan.travel/visit>)
- 4** FAQs (<https://bhutan.travel/faqs>)
- 5** Bhutan Trails

2. Top 3 Facebook Posts : December



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3. Top 3 Instagram Posts : December



4. Highlight Coverage of December

- 1** The Secret Sauce. Ep 820
<https://www.youtube.com/watch?v=5-V5Wk8LqSM&t=2040s>
- 2** Ed Sheeran's Mathematics Tour is making a stop in Thimphu, Bhutan
<https://www.robbreport.com.sg/ed-sheeran-bhutan-druk-asia/>
- 3** 5 incredible ways to re-discover Bhutan in 2025
<https://timesofindia.indiatimes.com/travel/destinations/5-incredible-ways-to-re-discover-bhutan-in-2025/articleshow/116506837.cms>
- 4** Bhutan as a global hotspot of biodiversity
<https://www.travelio.de/reisemagazin/asien/bhutan/bhutan-als-globaler-hotspot-der-biodiversitaet/>
- 5** Party-loving saints in the happiest country in the world
<https://www.faz.net/aktuell/reise/bhutan-im-himalaya-feierwuetige-heilige-im-gluecklichsten-land-der-welt-110193549.html>