

# Monthly Tourism Bulletin of Bhutan

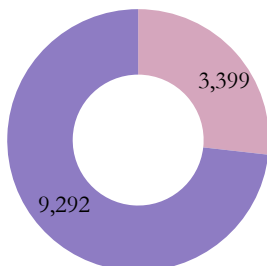
## Tourist Arrival

Tourist Arrival: December, 2024

12,691

↑ 3,000 Vs December, 2023

Tourist Type : December



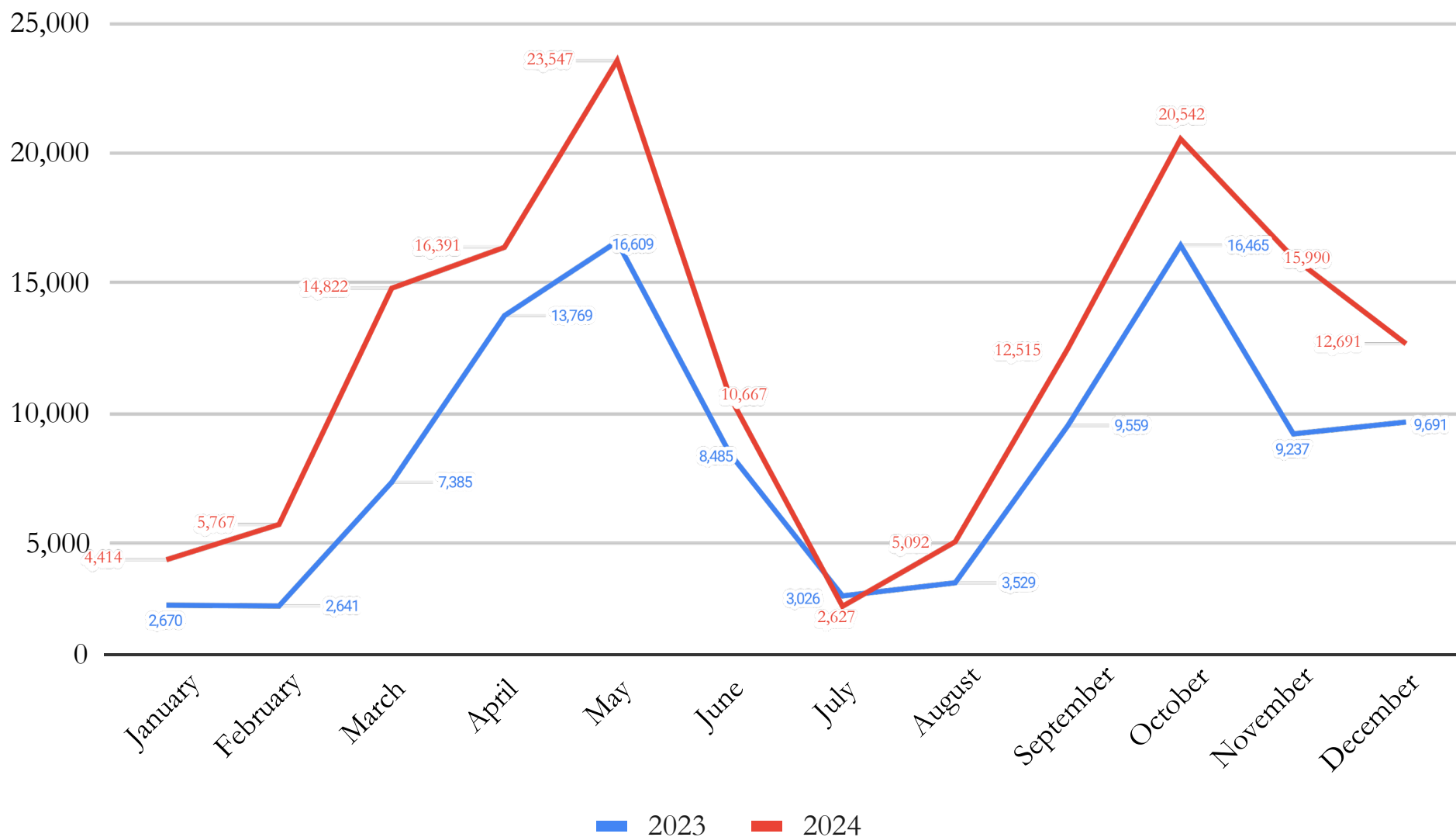
COTI Indian

Total Tourist Arrival (Jan-Dec)

145,065

↑ 41,999 Vs 2023

## Monthly Tourist Arrival 2023 Vs 2024



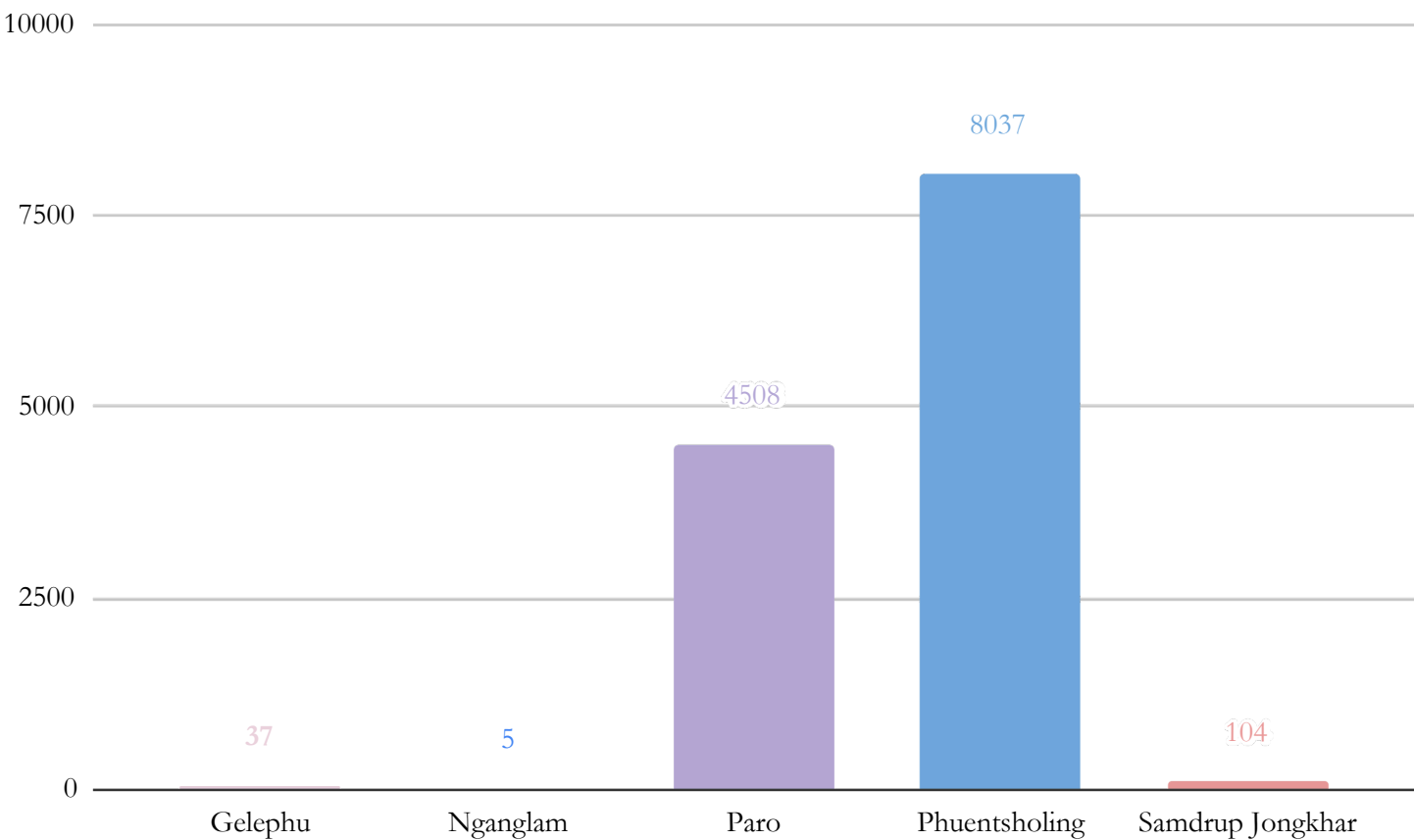
Footnote

Note: Tourist Arrival Data is inclusive of visitors visiting for Meetings, Incentives, Conferences and Events (MICE)

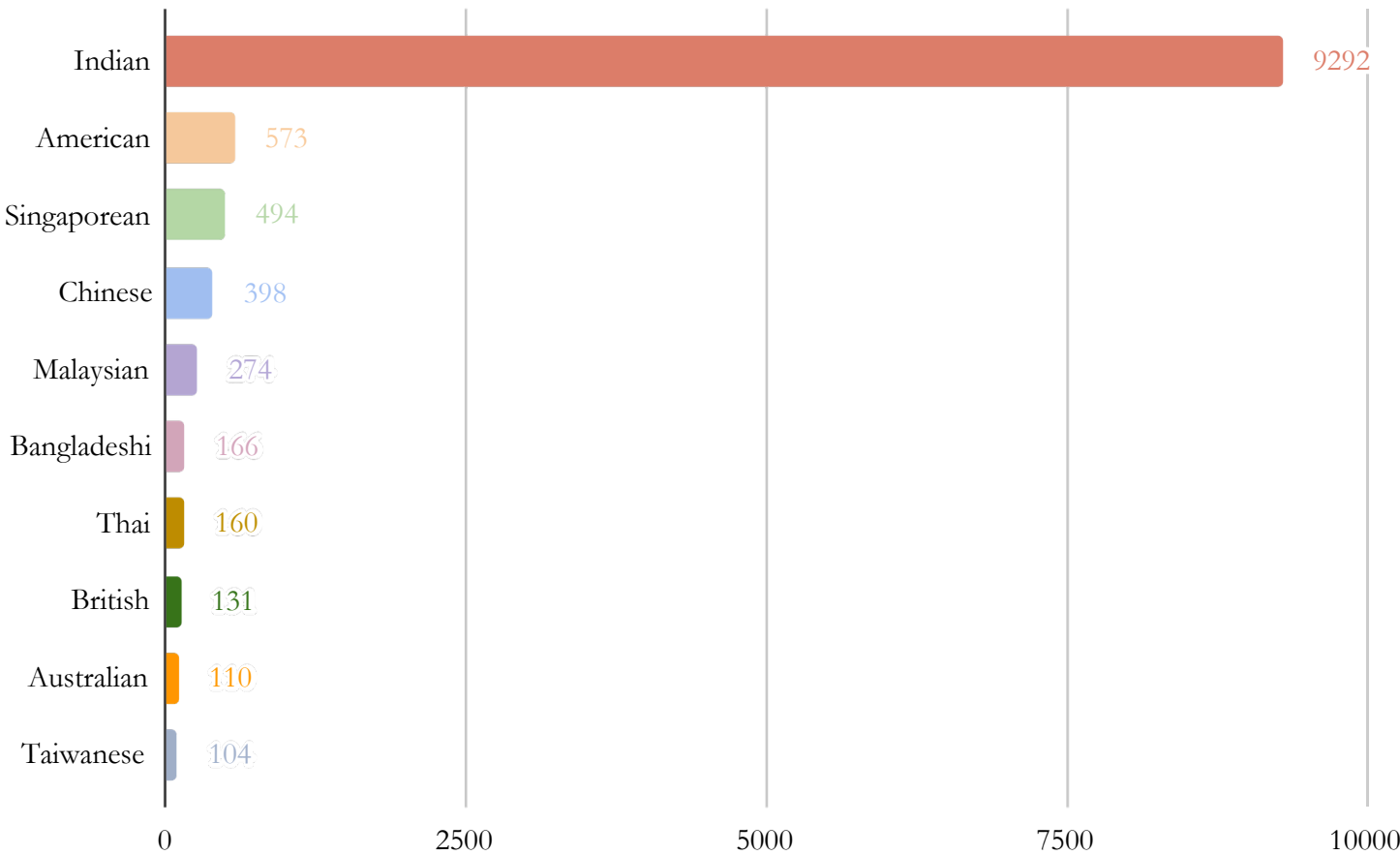
COTI: Country Other Than India.

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## Port of Entry

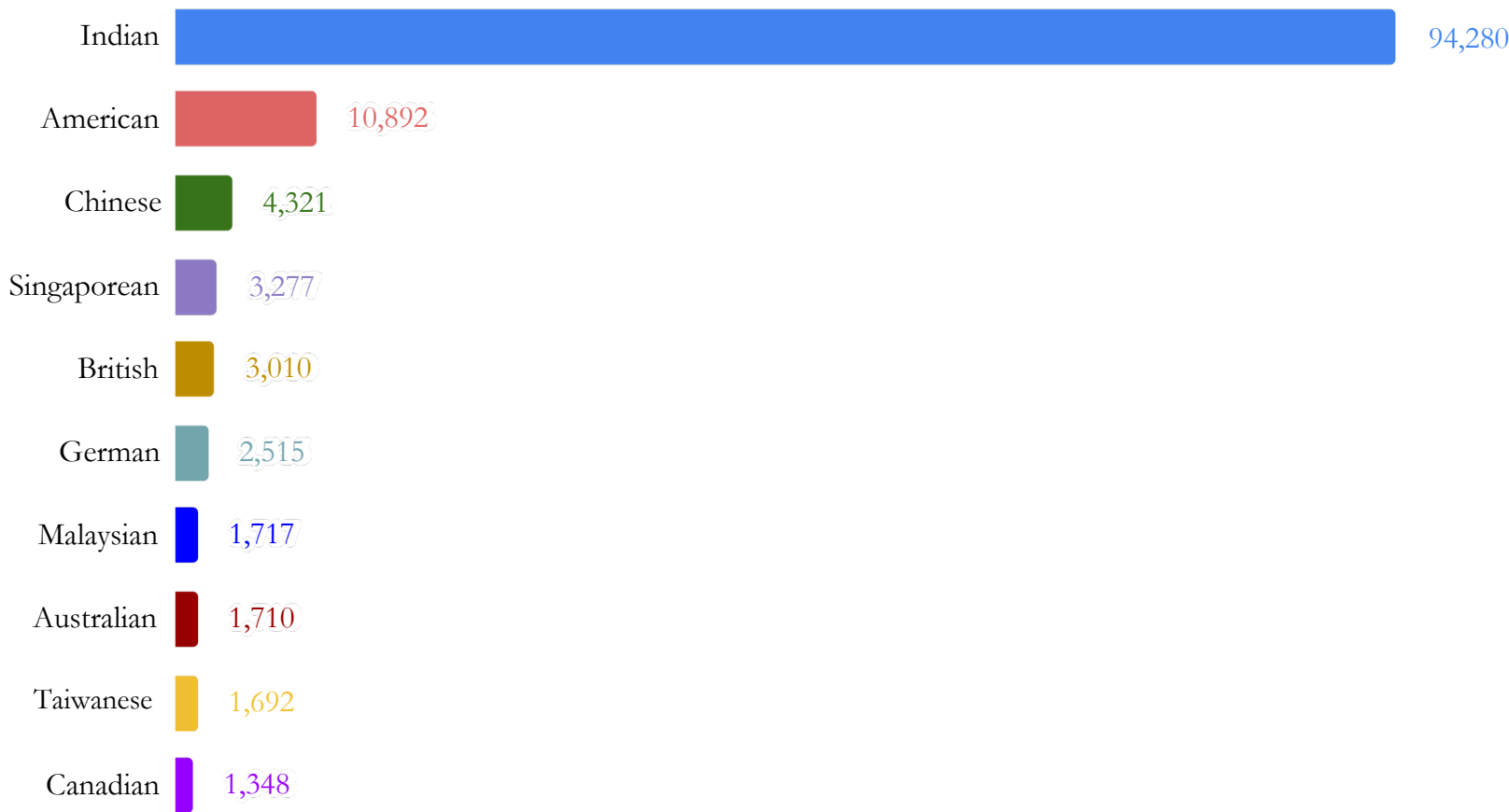


## Top 10 Source Markets : December



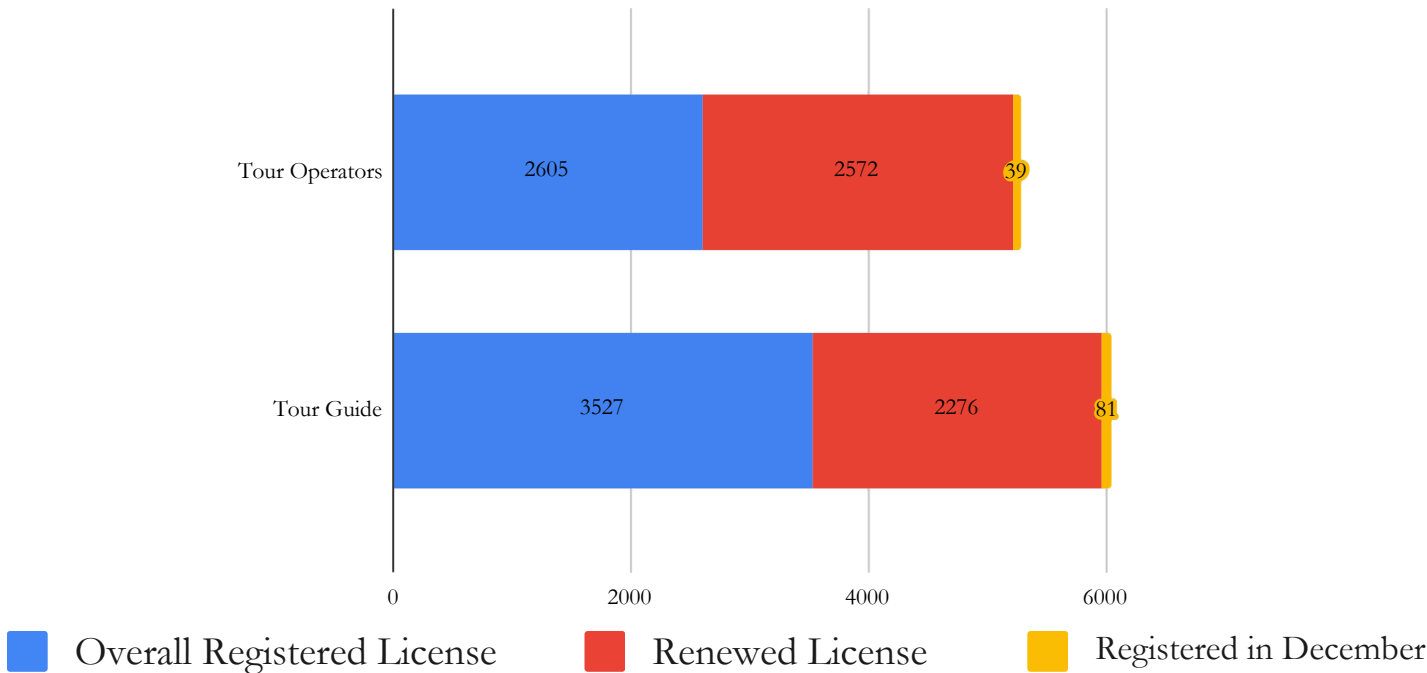
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## Top 10 Source Markets : January- December 2024



## Services

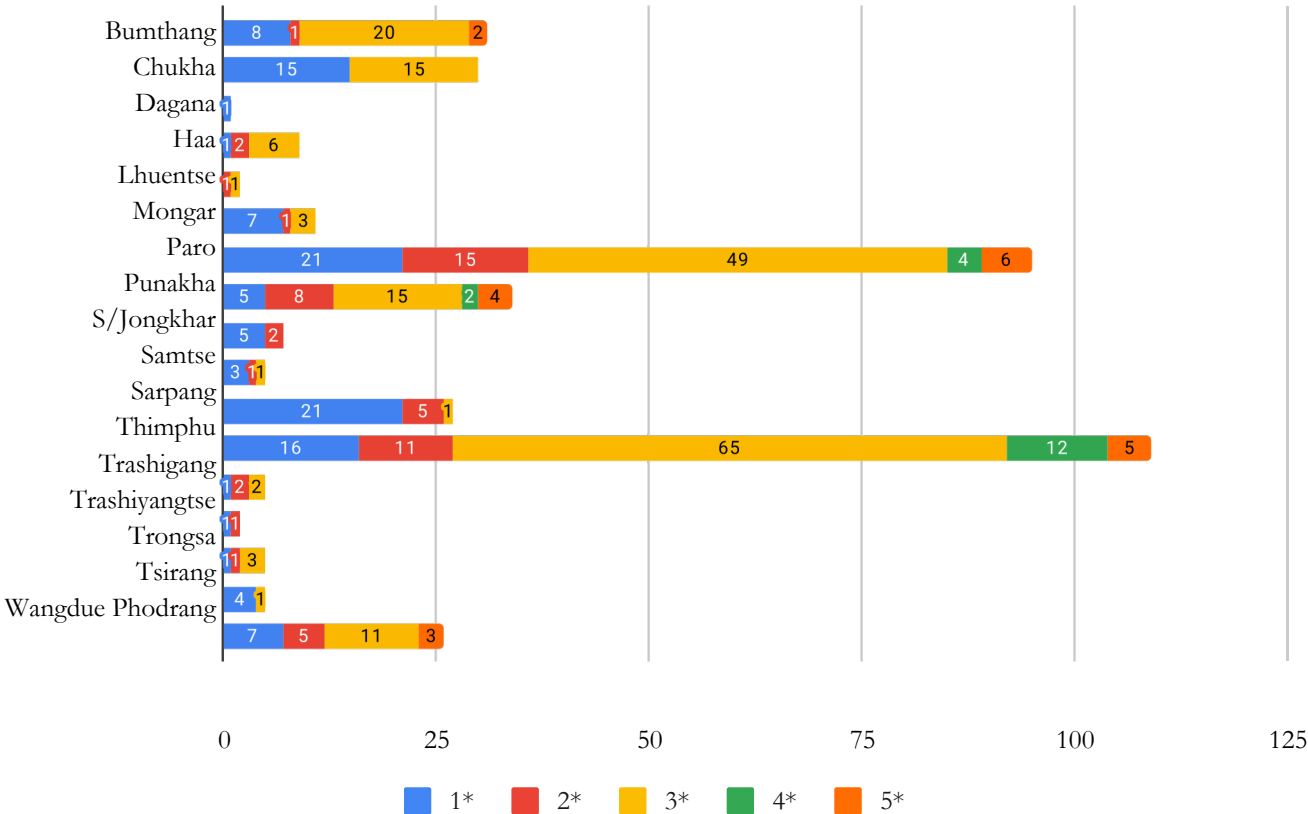
### 1. Overall Tour Operators and Guides Statistics



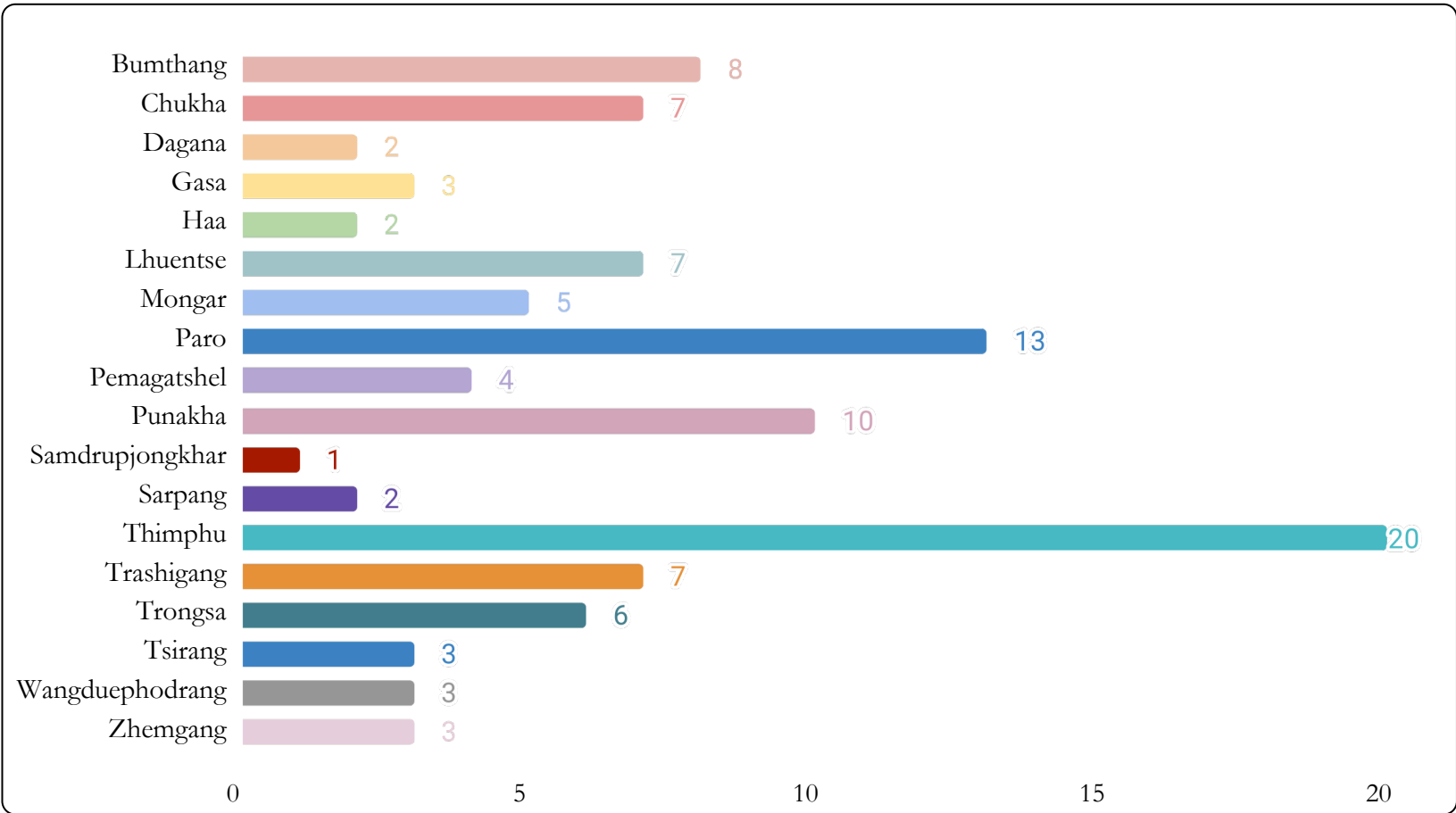
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## Services

### 2. Hotels Across Bhutan



### 3. Restrooms Across Bhutan



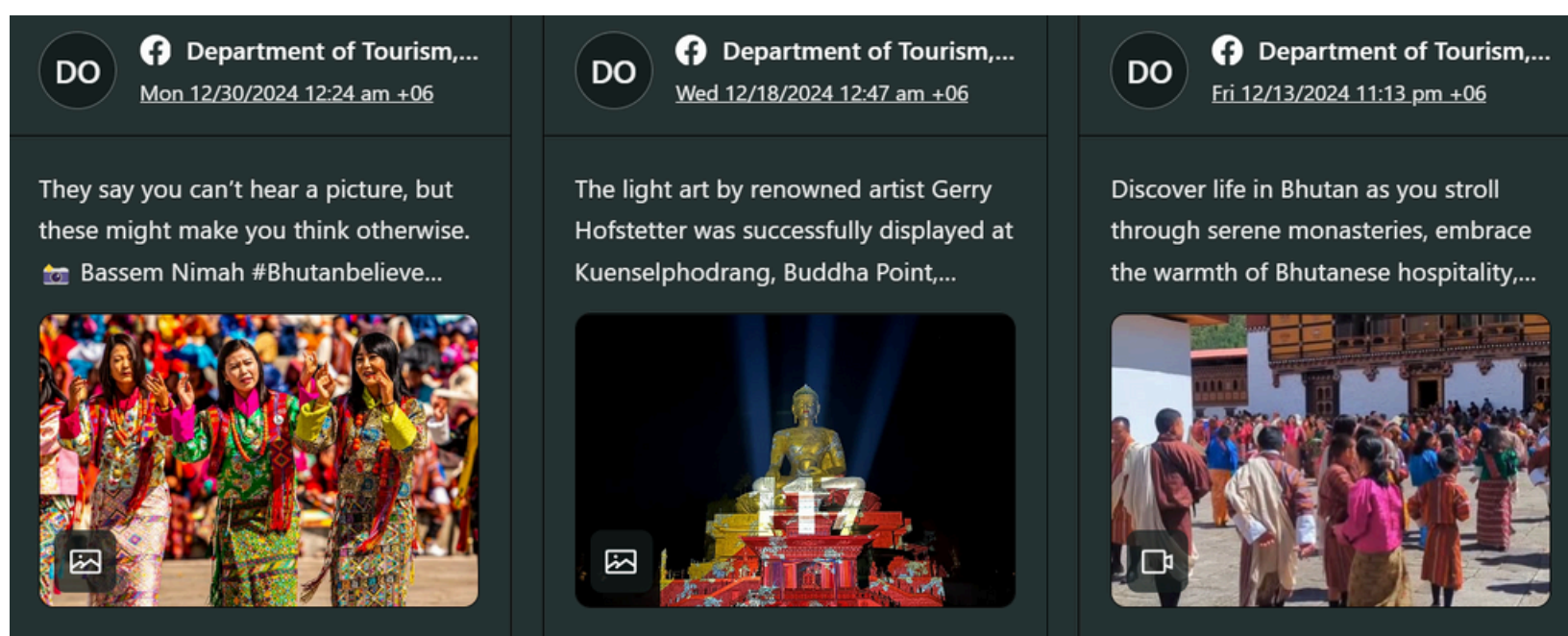
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## Website and Social Media Analytics

### 1. Top 5 visited links on bhutan.travel

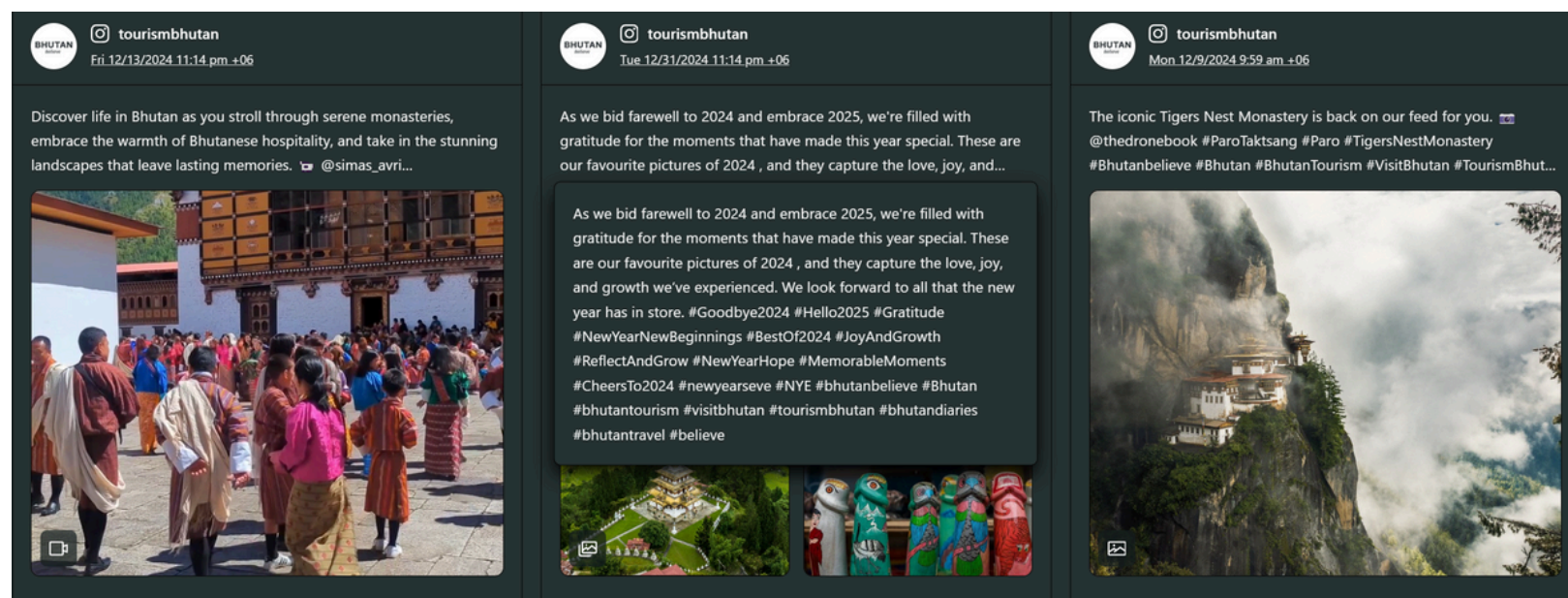
- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Bhutan Trails

### 2. Top 3 Facebook Posts : December



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## 3. Top 3 Instagram Posts : December



## 4. Highlight Coverage of December

- 1 The Secret Sauce. Ep 820  
<https://www.youtube.com/watch?v=5-V5Wk8LqSM&t=2040s>
- 2 Ed Sheeran's Mathematics Tour is making a stop in Thimphu, Bhutan  
<https://www.robreport.com.sg/ed-sheeran-bhutan-druk-asia/>
- 3 5 incredible ways to re-discover Bhutan in 2025  
<https://timesofindia.indiatimes.com/travel/destinations/5-incredible-ways-to-re-discover-bhutan-in-2025/articleshow/116506837.cms>
- 4 Bhutan as a global hotspot of biodiversity  
<https://www.travelio.de/reisemagazin/asien/bhutan/bhutan-als-globaler-hotspot-der-biodiversitaet/>
- 5 Party-loving saints in the happiest country in the world  
<https://www.faz.net/aktuell/reise/bhutan-im-himalaya-feierwuetige-heilige-im-gluecklichsten-land-der-welt-110193549.html>