

AWS re:Invent

NOV. 28 – DEC. 2, 2022 | LAS VEGAS, NV

The serverless future of cloud data analytics

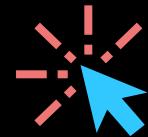
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CEE Senior Developer Advocate
AWS

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CEE Senior Solutions Architect
AWS

Scope of work



Quick workshop introduction



Serverlesspresso business case



Coding time



Workshop summary

General housekeeping



Workshop will take **2 hours**



Workshop **cannot** be completed with a tablet



Have **Chrome or Firefox** web browsers (not compatible with Safari)



Workshop is 100% browser-based; do NOT use your local IDE or terminal



We have an **AWS account** for you



Questions? We are here to help!

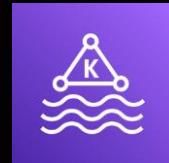
The AWS services you will use today

Developer tools



AWS Cloud9

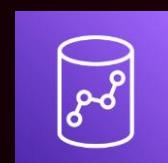
Workshop focus



Amazon MSK
Serverless

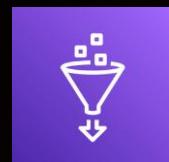


Amazon EMR
Serverless



Amazon Redshift
Serverless

Environment setup



AWS Glue



Amazon S3



Amazon CloudWatch



Amazon DynamoDB



serverlesspresso

Serverlesspresso: Coffee business at scale



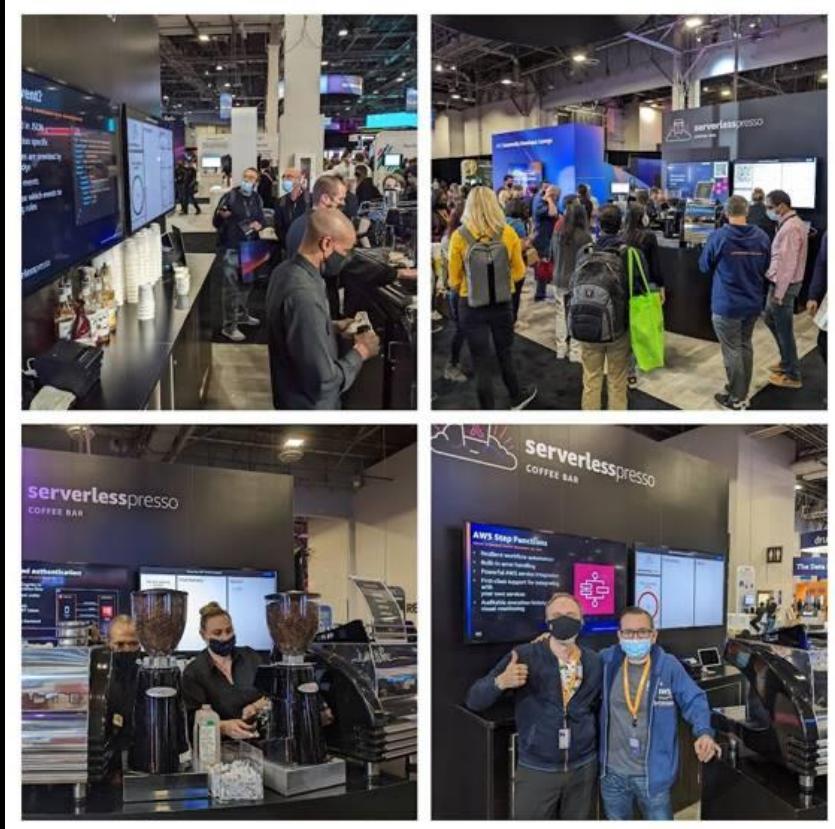
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AWS re:Invent 2021

1,920 orders

71 drinks per hour



LEAP Saudi Arabia

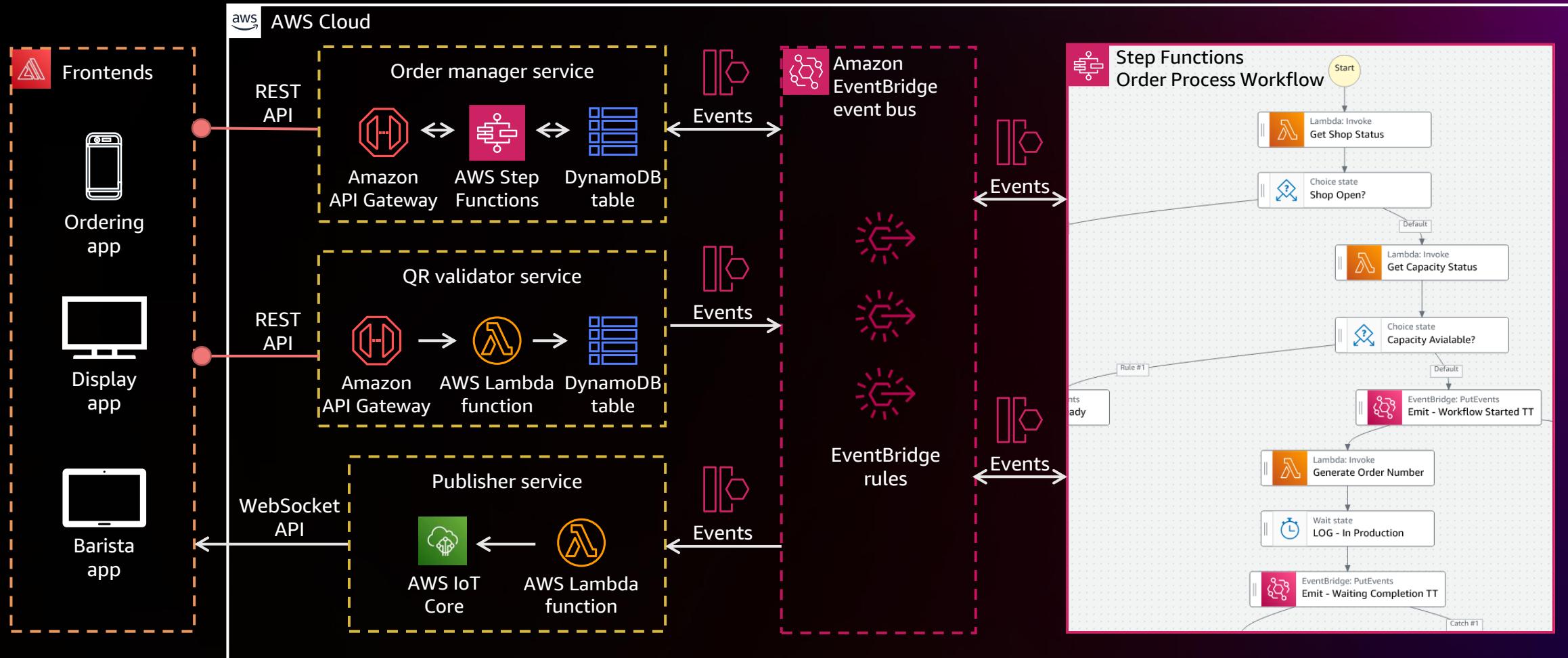
1,310 orders

63 drinks per hour

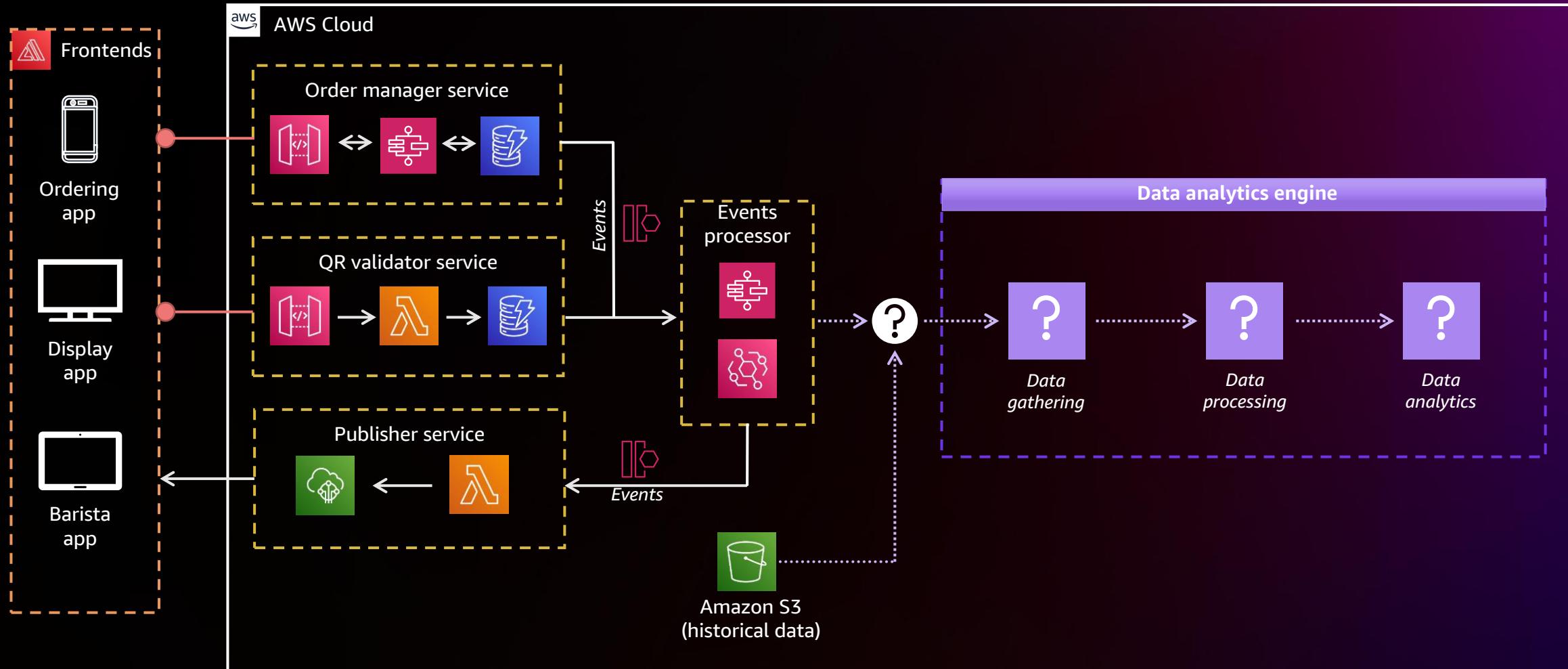


Informed decisions: Power of data analytics

Existing Serverlesspresso system



Serverlesspresso data analytics engine



What do we want to build?

Setup

Login to prepared AWS account

Module 1: Serverless data acquisition

Build a connection to data sources to capture new orders and save them to data lake

Module 2: Serverless data transformation

Create scripts to trigger data transformation and enrichment

Module 3: Serverless data analytics

Configure data warehouse to use newly enriched data and start analysis of the orders using queries

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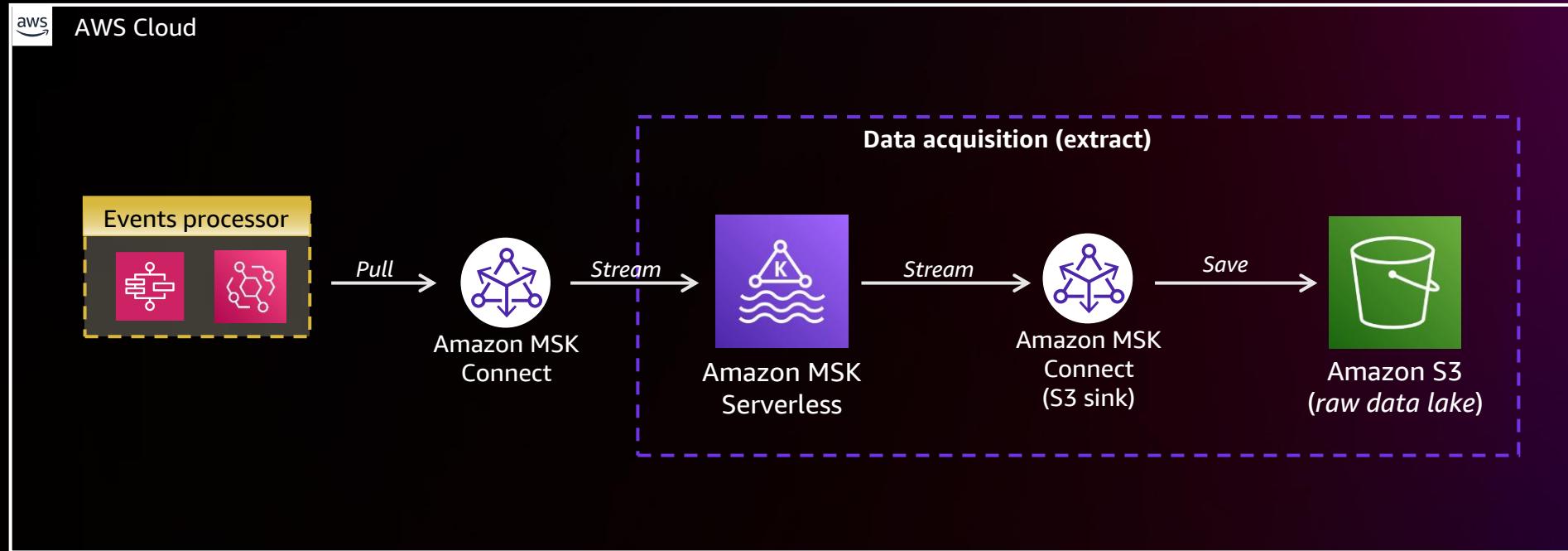
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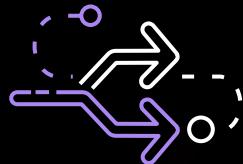
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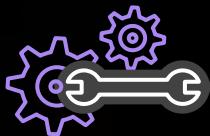
Data acquisition – high-level view



Short introduction to Amazon MSK Serverless



Allows developers to **focus more on application development** and less on infrastructure management



Eliminates rightsizing, scaling, partition management, and instantly scales I/O without worrying about scaling capacity or partitions reassigning



Makes Apache Kafka more **secure, highly available, and accessible** to your organization



Pay for **the data volume you stream and retain** with throughput-based pricing

Acquiring data from each coffee order

Configure real-time data acquisition stream
fueling your data lake



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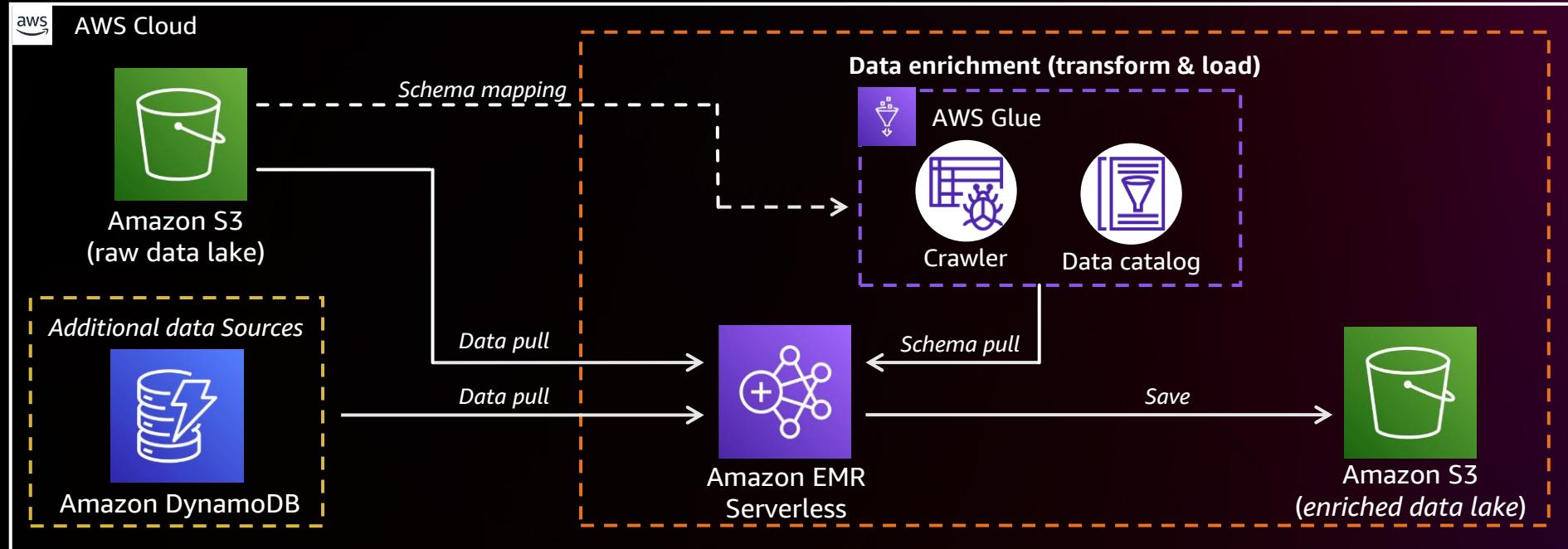
Module 2: Serverless data transformation

Create scripts to trigger data transformation and enrichment

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Configure data warehouse to use newly enriched data and start analysis of the orders using queries

Data processing – high-level view



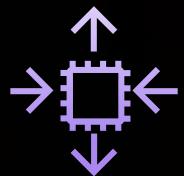
Short introduction to Amazon EMR Serverless



No servers to manage. EMR Serverless provisions, configures, and dynamically scales the compute and memory resources needed at each stage of data processing



Eliminates rightsizing and scaling. Performance-optimized runtime is fully compatible with, and faster than, standard open source



Use EMR Studio with notebooks and familiar open source tools to easily develop, visualize, and debug applications



Pay only per-second billing for worker execution time, aggregated resources allocation (vCPU, memory, and storage) and dimensions

Consolidating data for analysis at scale



**Transform and enrich the orders data
and save it in the data lake**

What do we want to build?

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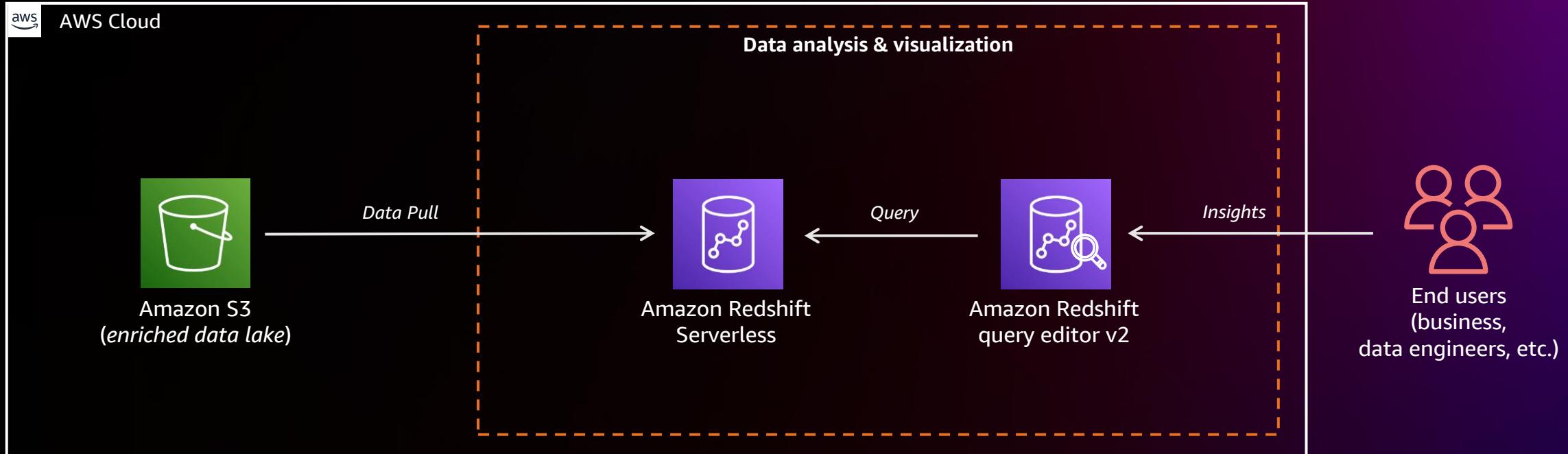
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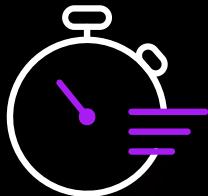
Module 3: Serverless data analytics

Configure data warehouse to use newly enriched data and start analysis of the orders using queries

Data analytics – high-level view



Short introduction to Amazon Redshift Serverless



Focus on getting to insights by getting started quickly and running real-time or predictive analytics on all your data. Don't worry about managing data warehouse infrastructure



Automatically scales data warehouse capacity up or down to deliver consistently fast performance for even the most demanding and unpredictable workloads



Powerful analytics with a simple-to-use experience, without any impact on existing applications or your usage of advanced capabilities like machine learning



Pay only for what you use – on a per-second basis. When the data warehouse is idle, you pay nothing. Ability to set spend limit

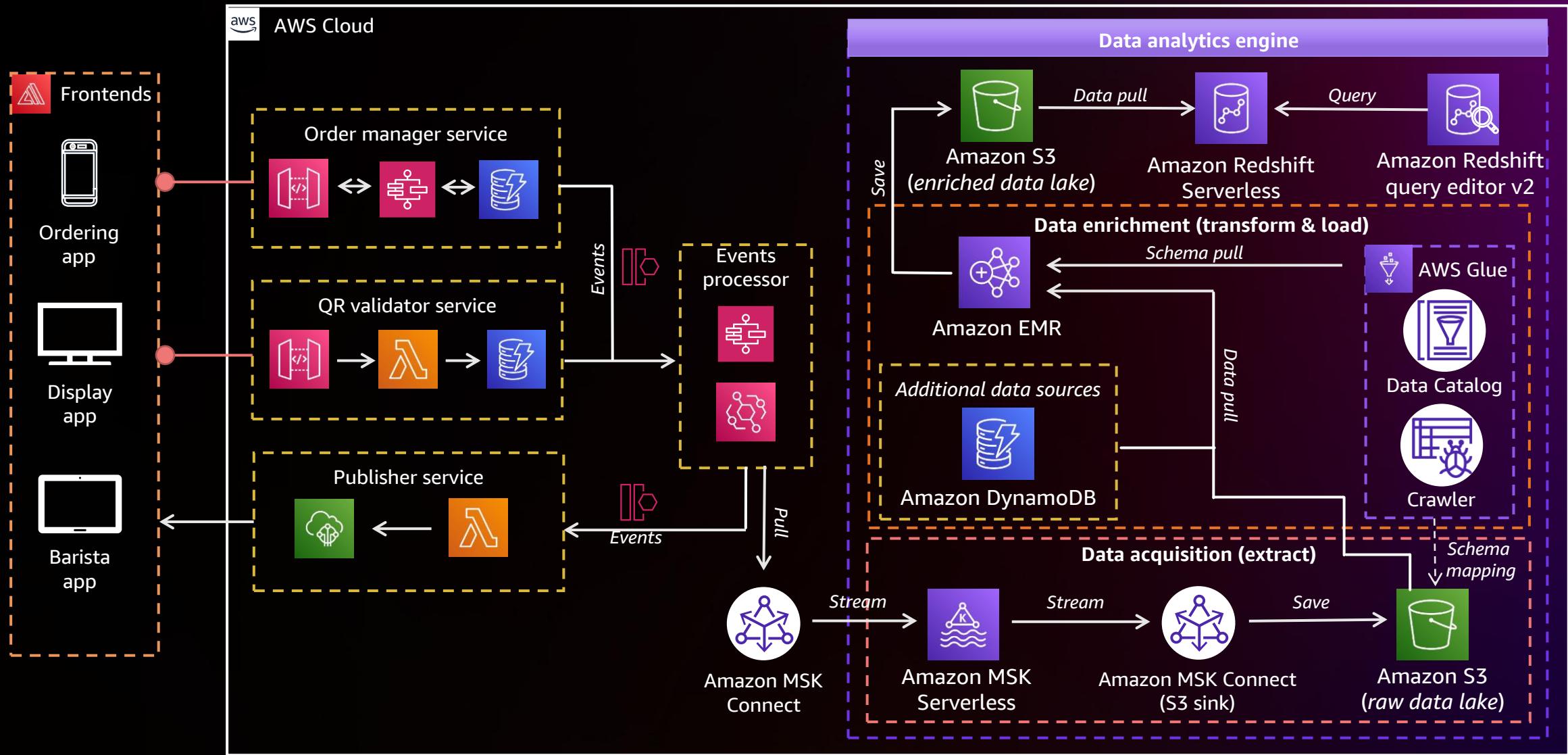
Business insights from data



**Query the data and get the insights from the business
to make informed decisions and earn loyal customers**

Workshop summary

High-level architecture of complete solution



Learn in-demand AWS Cloud skills



AWS Skill Builder

Access **500+ free** digital courses and learning plans

Explore resources with a variety of skill levels and **16+** languages to meet your learning needs

Deepen your skills with digital learning on demand



Train now



AWS Certifications

Earn an industry-recognized credential

Receive Foundational, Associate, Professional, and Specialty certifications

Join the **AWS Certified community** and get exclusive benefits



Access **new** exam guides



Thank you!

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survey in the **mobile app**



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