Lojistic®
USE CASE
HANDBOOK

Lojistic Use Cases

USE CASE #1

Automate The Retrieval & Normalization of Carrier Invoices and Shipment Transit Data

Benefits to Your Business

- Centralized Data Access
- Enhanced Efficiency
- Improved Data Accuracy
- Time Savings
- Better Decision-Making
- Advanced Analytics

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Accounting, Analyst

Key Questions

- How do I get all my shipping data into one place, so I can analyze it, make sense of it, and use it for [specific] purpose?
- How can I streamline the process of collecting and standardizing shipping data from multiple carriers and modes?

Overview

Businesses often work with multiple carriers across various shipping modes—parcel, LTL, truckload, ocean, and air freight. Each carrier provides invoices and shipment data in different formats and makes it available from different platforms. Collecting, standardizing, and analyzing all this disparate information can be a challenge.

Lojistic automates the retrieval and normalization of carrier invoices and shipment transit data, bringing all your shipping information into a single, unified system. This foundational step enables you to easily analyze your shipping activities, identify opportunities for cost savings, optimize carrier performance, and support your various operational and strategic objectives.

Common Challenges Addressed

1. **Fragmented Data Sources:**
   Issue: Shipping data is scattered across multiple carrier platforms and in different formats, making it difficult to get and analyze.

2. **Manual Data Collection and Entry:**
   Issue: Manually collecting and standardizing data is time-consuming and error-prone, often resulting in incomplete or inaccurate analyses.

3. **Inconsistent Data Formats:**
   Issue: Different carriers, across various modes, use different data structures, complicating efforts to aggregate data.

4. **Delayed Access to Data:**
   Issue: Without automated retrieval, delays in accessing the latest shipping data can hinder time-sensitive processes and decision-making.

How Lojistic Can Help

1 AUTOMATIC DATA RETRIEVAL AND NORMALIZATION

PURPOSE:

Streamline the collection and standardization of invoices and shipment transit data from all carriers across all shipping modes.

FEATURES:

- **Multi-Carrier Connectivity:** Visibility to all your carriers—parcel, LTL, truckload, ocean, and air freight.
- **Real-Time Data Access:** Automatically retrieve carrier invoices and shipment transit history.
- **Unified Data Format:** Normalize invoices and shipment data regardless of the original carrier format.
- **Centralized Platform:** Access all your shipping data in one place.

BENEFITS:

- **Time Savings**
- **Up-to-Date Information**
- **Improved Data Accuracy**
- **Ease of Analysis**

2 INTEGRATION WITH INTERNAL SYSTEMS

PURPOSE:

Seamlessly integrate shipping data into your existing systems for further use.

FEATURES:

- **API Access:** Utilize the Lojistic API to automatically feed normalized data into your accounting, ERP, and/or BI platform.
- **Custom Data Exports:** Export data in formats compatible with your internal tools.

BENEFITS:

- **Operational Efficiency**
- **Enhanced Decision-Making**

Conclusion

By automating the retrieval and normalization of carrier invoices and shipment transit data, our platform lays the foundation for effective analysis of carrier performance, costs, and shipping history.

Next Steps

- **Create a Lojistic Account:** Sign up and connect your carriers to start consolidating your shipping data today.
- **Schedule a Demo:** Discover how our platform can streamline your data management processes.
- **Integrate with Your Systems:** Utilize our API to easily incorporate shipping data into your existing systems.
- **Explore Advanced Features:** Leverage Lojistic to unlock advanced analytics, reporting, and insights to optimize your shipping operations and boost profits.

USE CASE #2

Evaluate Carrier Transit Performance and Costs Across All Modes of Shipping

Benefits to Your Business

- Enhanced Carrier Performance Visibility
- Cost Optimization
- Improved Customer Satisfaction
- Strategic Planning
- Competitive Advantage
- Data-Driven Decision-Making

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Procurement, Analyst

Key Questions

- What is the delivery performance of my carrier(s) over time?
- Are we receiving the delivery services that we are paying for?
- Why does my carrier's on-time performance seem worse than what they are reporting?
- How does the transit performance compare amongst my carriers?

Overview

Understanding and managing carrier transit performance is crucial for optimizing your shipping operations and ensuring customer satisfaction. Delays and inconsistencies in carrier performance can lead to lost sales, increased costs, and strained customer relationships.

Lojistic makes it easy to evaluate historical carrier transit performance and costs across all shipping modes, including parcel, less-than-truckload (LTL), truckload, ocean, and air freight. By analyzing transit times, delivery reliability, and costs, you can make informed decisions to enhance your supply chain efficiency and ultimately improve your bottom line.

Common Challenges Addressed

1. **Carrier-Reported vs. Actual Performance:**
   Issue: Carriers often report high on-time performance statistics by excluding certain delay types, such as weather or mechanical failures, which presents an inflated view of their delivery timeliness.

2. **Understanding Reasons for Delays:**
   Issue: Lack of clarity on why shipments are delayed makes it difficult to address underlying issues.

3. **Comparing Multiple Carriers:**
   Issue: Difficulty in assessing which carrier offers the best performance and value, especially when carriers provide mismatched data.

4. **Data Overload and Complexity:**
   Issue: Managing and interpreting large volumes of shipping data can be overwhelming and distract from strategic decision-making.

How Lojistic Can Help

1 CARRIER PERFORMANCE REPORT (PARCEL)

PURPOSE:

This report is designed to provide detailed insights into the on-time performance of parcel carriers like UPS and FedEx.

FEATURES:

- **On-Time Delivery Metrics:** View the total number of packages shipped and the percentage delivered on time. For example, if carriers often claim a 98-99% on-time delivery rate by excluding certain delay types, our report may reveal a more accurate figure—such as 80%—by factoring all delays.

- **Average Days in Transit:** Analyze how long shipments take to reach their destinations on average, helping you identify any deviations from expected transit times.

- **Late Delivery Analysis:** Identify late shipments and understand the reasons for delays, including controllable factors (like mechanical failures) and uncontrollable factors (like weather-related exceptions).

- **Reason Codes for Lateness:** Gain insight into specific reasons for delays, allowing you to address issues with the carriers and/or within your operations.

BENEFITS:

- **Verify Service Levels**
- **Identify Patterns**
- **Carrier Accountability**
- **Customer Satisfaction**

2 SHIPMENT ACTIVITY ANALYTIC (ALL MODES)

PURPOSE:

Provides performance data for parcel, LTL, truckload, ocean, and air freight shipments, offering a holistic view of your shipping operations.

FEATURES:

- **Average Transit Days:** Access average transit times per carrier and shipping mode, enabling you to assess performance across different transportation methods.

- **Carrier Comparison:** Compare performance metrics across different carriers and modes.

- **Mode-Specific Insights:** Understand the nuances of each shipping mode, such as longer transit times for ocean freight versus air freight.

- **Trend Analysis:** Identify trends over time, such as seasonal fluctuations in transit times or a dip in carrier performance during peak periods.

BENEFITS:

- **Comprehensive Overview**
- **Optimize Carrier Selection**
- **Improve Transit Times**
- **Strategic Planning**

3 SHIPMENT DETAIL REPORT (ALL MODES)

PURPOSE:

Offers granular, shipment-level data for in-depth analysis across all shipping modes.

FEATURES:

- **Ship and Delivery Dates:** Access exact ship and delivery dates and review transit days for each shipment.
- **Days in Transit Column:** A dedicated column with the number of calendar days each shipment was in transit, simplifying analysis.
- **Custom Calculations:** Perform specific analyses by exporting data to Excel or other tools for further manipulation.
- **Filter and Sort Options:** Easily filter shipments by carrier, mode, origin, destination, or other criteria to focus on areas of interest.

BENEFITS:

- **Detailed Insights**
- **Trend Analysis**
- **Data-Driven Decisions**
- **Operational Efficiency**

4 BEYOND TRANSIT TIMES—COMPREHENSIVE PERFORMANCE EVALUATION

ADDITIONAL METRICS:

- **Billing Accuracy:** Monitor carriers for any billing discrepancies, such as incorrect rates or erroneous charges.
- **Damage Reports:** Easily identify instances of damage during transit, which can affect customer satisfaction and lead to additional costs.
- **Service Failures:** Identify any service lapses, such as missed pickups, incorrect deliveries, or failure to meet service-level commitments.

BENEFITS:

- **Holistic View**
- **Cost Savings**
- **Improved Carrier Relationships**
- **Risk Mitigation**

Conclusion

Lojistic provides the tools and insights to efficiently evaluate carrier performance and costs, helping you navigate rising customer expectations and increasing supply chain complexities.
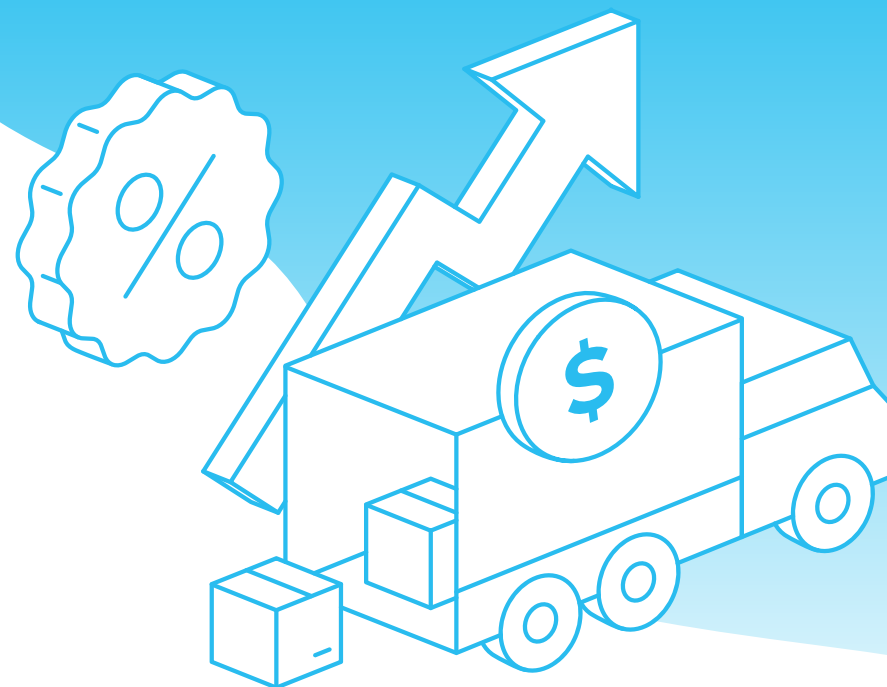
Next Steps

- **Create a Lojistic Account:** Access our tools to gain immediate insights and start optimizing your performance today.
- **Schedule a Demo:** See firsthand how Lojistic can transform your shipping operations.
- **Consult with Our Experts:** Let our team create a tailored plan to meet your specific needs.

USE CASE #3

Procure Better Shipping Rates

Benefits to Your Business

- Cost Reduction
- Competitive Advantage
- Time Savings
- Enhanced Carrier Relationships
- Data-Driven Decisions

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Accounting, Procurement

Key Questions

- Where can my shipping rates improve?
- How can I generate more savings within my next carrier RFP?

Overview

Securing better shipping rates is essential for reducing costs, staying competitive, and boosting profitability. However, negotiating favorable rates with the carriers requires a deep understanding of your shipping profile. Without accurate and comprehensive data on shipping volumes, costs, destinations, and service levels, it can be challenging to negotiate effectively with the carriers, pinpoint areas where changes would have the greatest impact, or determine if the rates they offer truly provide savings.

Lojistic empowers businesses to analyze and secure better shipping rates by providing the insights needed to understand the business you're asking the carriers to bid on, as well as measuring and reporting on the outcomes. With this knowledge, you can engage more effectively in carrier negotiations, run more streamlined Requests for Proposals (RFPs), and ultimately secure more favorable shipping rates.

Additionally, the Lojistic Carrier Marketplace provides access to competitively priced, ready-to-use shipping rates without the need for carrier negotiations or volume commitments.

Common Challenges Addressed

1. **Lack of Comprehensive Shipping Data**
   Issue: Without detailed knowledge of your shipping activities, it's difficult to negotiate effectively with carriers. The carriers may offer rates that are not optimized for your specific shipping profile.

2. **Inefficient RFP Processes**
   Issue: Just gathering the data needed to run an RFP can be incredibly time-consuming, and without accurate and comprehensive data, it can lead to suboptimal carrier proposals and missed savings opportunities.

3. **Complex Carrier Pricing**
   Issue: Carrier pricing structures are complex. How do you know which levers to pull to achieve the greatest savings? Without tools to analyze these factors, shippers may overlook areas where they're overpaying.

4. **Difficulty Comparing Carriers**
   Issue: Determining which carrier provides the best combination of value, performance, and cost can be challenging. Without clear, up-to-date data, it's hard to identify which carrier will offer the most competitive pricing in the current market.

How Lojistic Can Help

1 COMPREHENSIVE SHIPPING DATA

PURPOSE:

Instantly provides a complete and accurate view of your shipping activity to support informed decision-making.

FEATURES:

- **Carrier Connectivity:** Easily connect all your carrier relationships—parcel, LTL, truckload, ocean, and air freight—to our platform.
- **Historical Data Access:** Access your complete shipping history, whether from the last month or several years.
- **Data Normalization:** All shipping data is cleaned and standardized, making it easy to analyze and compare.

BENEFITS:

- **Informed Negotiations**
- **Time Savings**

2 ADVANCED ANALYTICS AND REPORTING

PURPOSE:

Identify areas where shipping rates can be improved and uncover cost-saving opportunities.

FEATURES:

- **Cost Analysis Reports:** Break down shipping costs by carrier, service level, destination, and more.
- **Effective Discount Analysis:** Understand the difference between your contract discounts and the actual discounts you're receiving, accounting for factors like minimum charges.
- **Volume Analysis:** Recognize shipping patterns to leverage higher discounts based on volumes.

BENEFITS:

- **Strategic Insights**
- **Leverage in Negotiations**

3 SUPPORT FOR CARRIER RFP PROCESSES

PURPOSE:

Streamline your RFP process with actionable data and insights.

FEATURES:

- **Exportable Data Sets:** Easily export your shipping data to share with prospective carriers during the RFP process.
- **Benchmarking Tools:** Compare current rates and services against industry standards and carrier proposals.
- **Scenario Modeling:** Assess how different rate proposals would impact your shipping costs.

BENEFITS:

- **Effective RFPs**
- **Competitive Proposals**

4　IDENTIFY CONTRACT OPTIMIZATION OPPORTUNITIES

PURPOSE:

Uncover areas in your carrier contracts where adjustments can lead to significant savings.

FEATURES:

- **Minimum Charge Analysis:** Identify how minimum charges are affecting your effective discounts and overall costs.
- **Dimensional Weight Impact:** Analyze the impact of dimensional weight pricing on your shipments and negotiate a better DIM divisor.

BENEFITS:

- **Improved Rates**

5　LOJISTIC CARRIER MARKETPLACE

PURPOSE:

Provides immediate access to aggressively priced, ready-to-use shipping rates without the need for carrier negotiations or volume commitments.

FEATURES:

- **Ready-to-Use, Pre-Negotiated Rates:** Access competitively priced parcel, LTL, and FTL shipping rates without engaging in carrier negotiations or committing to volume requirements.
- **Free Invoice Audit & Refund Recovery:** Benefit from complimentary invoice auditing and refund recovery services.
- **Dedicated Support Team:** A dedicated team at Lojistic functions as an extension of your shipping operation, providing ongoing support.

BENEFITS:

- **Cost and Time Savings**
- **Flexibility**
- **Enhanced Support**
- **Ease of Use**

Conclusion

Simply creating a free Lojistic account and connecting all your carrier relationships gives you the knowledge and insights needed to take control of your shipping costs and make strategic decisions that improve your bottom line.

Next Steps

- **Create a Lojistic Account:** Sign up and connect your carriers to start leveraging your purchasing power.
- **Explore the Platform:** Use our analytics and reporting tools to gain insights into how your rates can improve.
- **Prepare for Negotiations:** Use your consolidated shipping history to plan your next carrier negotiation.
- **Consult Our Experts:** Reach out to our team for additional support and guidance in securing better shipping rates.

USE CASE #4

Automatically Retrieve, Audit, Code, and Pay Carrier Invoices Across All Shipping Modes

Benefits to Your Business

- Enhanced Efficiency
- Cost Savings
- Improved Accuracy
- Better Financial Visibility and Management
- Scalability

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Accounting

Key Questions

- Is my carrier billing me correctly?
- How can I speed up/automate more of the process of approving and paying shipping invoices?

Overview

Managing carrier invoices can be a complex and time-consuming task for businesses. Shippers often grapple with retrieving invoices from various carriers and shipping modes, each using different formats and delivery methods. The manual effort required to collect, audit, allocate costs, and process payments not only consumes valuable time but also introduces the risk of errors and overpayments. Our platform addresses these challenges by automating the invoice management process, ensuring accuracy, and providing significant time and cost savings.

Common Challenges Addressed

1. **Invoice Retrieval:**
   Issue: Without automation, retrieving invoices from carriers with varying formats and delivery methods is cumbersome and prone to delays.

2. **Data Normalization and Entry:**
   Issue: Manually entering invoice data into accounting systems is time-consuming and increases the likelihood of errors.

3. **Inadequate Auditing Processes:**
   Issue: Without thorough auditing, companies may overpay due to billing errors, overcharges, duplicates, or service failures.

4. **Cost Allocation:**
   Issue: Allocating shipping costs to the correct departments, orders, or cost centers is complicated without automation.

5. **Payment Management:**
   Issue: Coordinating payments to the carriers for thousands, tens of thousands, or even millions of shipments strains the accounts payable team and could be costing you more than you think.

How Lojistic Can Help

1 AUTOMATIC INVOICE RETRIEVAL

PURPOSE:

Simplify and automate the collection of invoices from all carriers across all shipping modes.

FEATURES:

- **Multi-Carrier Connectivity:** Link all your carriers—parcel, LTL, truckload, ocean, and air freight.
- **Centralized Access:** All invoices are available in one unified platform.

BENEFITS:

- **Time Savings**
- **Improved Accuracy**

2 INVOICE NORMALIZATION AND DATA ENTRY

PURPOSE:

Streamline the process of entering invoice data into your accounting or ERP systems.

FEATURES:

- **Standardized Formatting:** Normalizes invoice data into a consistent format regardless of the carrier.
- **Integration:** Use our API to automate data entry into your accounting systems.

BENEFITS:

- **Efficiency**
- **Data Accuracy**

3 AUTOMATED AUDITING AND REFUND RECOVERY

PURPOSE:

Ensure billing accuracy and recover any overcharges automatically.

FEATURES:

- **Comprehensive Auditing:** Automatically audit invoices for billing errors, overcharges, duplicates, and service failures.
- **Refund Identification:** Flag potential refunds and get detailed reports.
- **Recovery Options:** Choose to have our team manage refund recovery.
- **Visibility:** Immediate insights into audit results and refund statuses via a user-friendly dashboard.

BENEFITS:

- **Cost Savings**
- **Carrier Accountability**

4 GL CODING AND COST ALLOCATION

PURPOSE:

Automate the allocation of shipping costs to the appropriate departments, orders, or cost centers.

FEATURES:

- **Customizable Allocation Rules:** Instantly allocate costs according to your unique set of rules.
- **Profitability Analysis:** Allocate actual shipping costs to sales orders for precise profitability assessments.

BENEFITS:

- **Improved Financial Reporting**
- **Better Budgeting**

5 STREAMLINED PAYMENT MANAGEMENT

PURPOSE:

Simplify and consolidate the payment process for all carriers.

FEATURES:

- **Consolidated Payments:** With our +PAY service, you're able to make a single payment to facilitate payments to all carriers.
- **Reduced Administrative Burden:** Free your accounts payable team from hours spent managing and processing carrier invoices.

BENEFITS:

- **Administrative Efficiency**
- **Timely Payments**

Conclusion

Your current process may be costing you valuable time and money. Lojistic streamlines carrier invoice management and reduces the risk of errors.
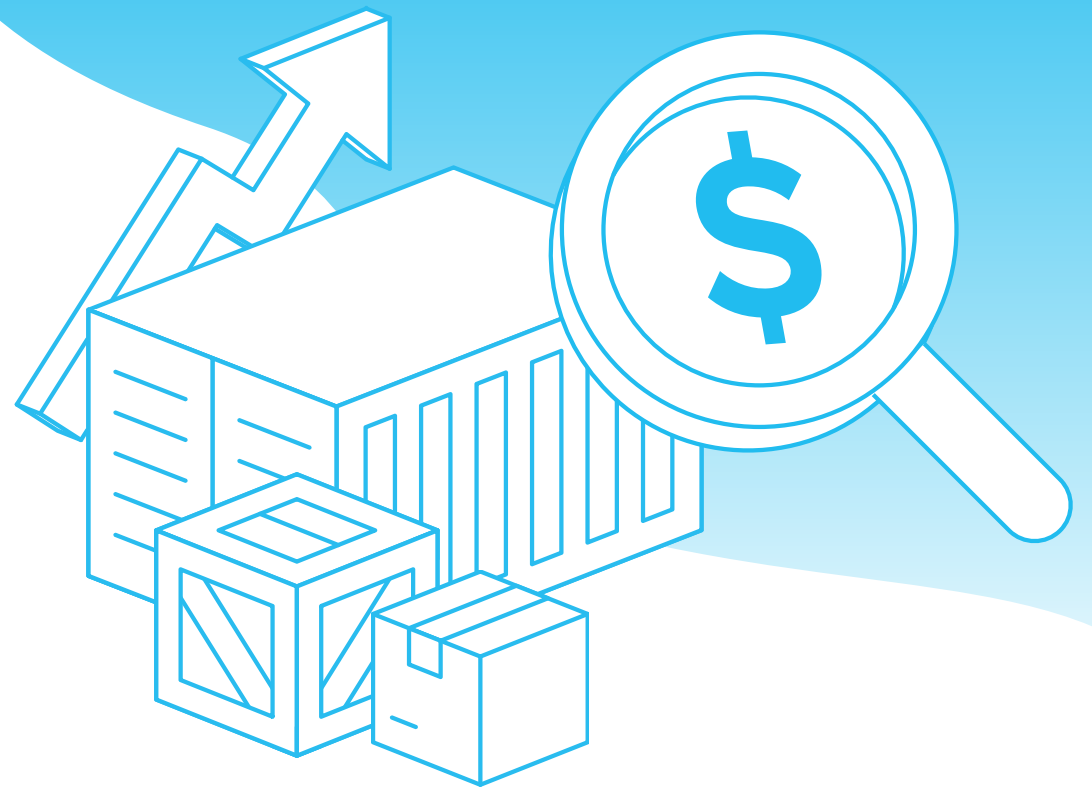
Next Steps

- **Create a Lojistic Account:** Begin leveraging our tools to gain immediate insights and start optimizing your carrier invoice management.
- **Schedule a Demo:** Experience firsthand how our platform can transform your invoice management process.
- **Consult with Our Experts:** Our team will evaluate your current invoice management processes and provide customized solutions to enhance efficiency and save you money.
- **Ask about +PAY:** Our +PAY plans can provide all of the above and more at no cost—and in some cases, even offer a rebate on your shipping expenses.

USE CASE #5

Monitor Surcharges from All Carriers

Benefits to Your Business

- Protect Profit Margins
- Improved Cost Visibility
- Data-Driven Decision-Making
- Operational Efficiency
- Competitive Advantage

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Analyst

Key Questions

- Unexpected accessorial charges are eroding order gross profit. How can I make it easier to keep track of this happening?
- Which surcharges are impacting my profitability the most?
- How can I anticipate and mitigate unexpected carrier fees?
- Are there operational changes I can implement to reduce or eliminate certain surcharges?

Overview

Carrier surcharges can significantly erode profit margins, especially when they appear after a shipment has been dispatched. Fees such as address correction charges, late payment penalties, oversized package fees, and other many unexpected surcharges make it challenging to anticipate costs or pass them on to customers.

Our platform empowers businesses to monitor and manage surcharges across all carriers and shipping modes. By providing detailed insights into where and why these surcharges occur, you can take proactive steps to mitigate them, protect your profit margins, and improve overall operational efficiency.

Common Challenges Addressed

1. **Unanticipated Charges Eroding Profit Margins:**
   Issue: Some surcharges appear unexpectedly after shipments are sent, accumulating over time and significantly impacting profitability, especially for orders with thin margins.

2. **Lack of Visibility into Surcharge Patterns:**
   Issue: Without detailed analytics, it's challenging to identify which surcharges are most frequent or costly, making it difficult to address root causes and prevent avoidable occurrences.

3. **Operational Inefficiencies Leading to Avoidable Surcharges:**
   Issue: Inefficient internal processes, such as inaccurate data entry or incorrect package dimensions and weights, can lead to surcharges that could be avoided with better practices.

How Lojistic Can Help

1 SURCHARGE SUMMARY ANALYTIC

PURPOSE:

Provides a detailed overview of all surcharges incurred across carriers and shipping modes.

FEATURES:

- **Detailed Breakdown:** View the specific surcharges affecting you across different carriers and shipping modes, along with their associated costs.

- **Cost Impact Analysis:** Identify which surcharges have the most significant impact on your costs and profit margins.

- **Frequency Metrics:** Monitor how often each surcharge occurs over time.

- **Trend Analysis:** Detect patterns or trends in surcharges to anticipate and prevent future issues.

BENEFITS:

- **Profit Protection**

- **Enhanced Visibility**

- **Improve Terms or Negotiate Surcharge Waivers**

- **Cost Recovery**

2 OPERATIONAL INSIGHTS AND RECOMMENDATIONS

PURPOSE:

Identify internal processes that contribute to surcharges and provide actionable recommendations to improve efficiency.

FEATURES:

- **Root Cause Analysis:** Pinpoint issues like incorrect weight/dimension entries or inaccurate addresses that lead to surcharges.

- **Alternative Shipping Methods:** Easily identify trends where switching shipping modes (e.g., from parcel to LTL) could help avoid excessive surcharges such as oversized & heavy fees.

- **Custom Reporting:** Generate reports focused on specific surcharges to share with relevant teams for corrective action.

BENEFITS:

- **Operational Efficiency & Cost Reduction**

- **Team Accountability**

Conclusion

Surcharges can significantly impact your bottom line. By leveraging our platform, you gain the visibility and tools needed to monitor, manage, and mitigate these additional costs. Protect your profit margins, improve operational efficiency, and make data-driven decisions to enhance your shipping operations.

→ Next Steps

- **Create a Lojistic Account:** Sign up and connect your carriers to start monitoring surcharges immediately.

- **Schedule a Demo:** See how our surcharge analytics can provide actionable insights for your business.

- **Consult with Our Experts:** Let our team help you develop strategies to reduce or eliminate costly surcharges.

- **Optimize Your Operations:** Use the insights gained to implement process improvements and negotiate better terms with carriers.

USE CASE #6

Monitor Key Performance Indicators (KPIs) and Easily Extract Underlying Details for Further Analysis

Benefits to Your Business

- Rapid Identification of Issues and Opportunities
- Data-Driven Decision-Making
- Operational Efficiency
- Cost Reduction
- Enhanced Visibility
- Strategic Planning

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Analyst

Key Questions

- How can I quickly spot problems or opportunities within my transportation network?
- Which transportation costs or charges can I affect with operational changes that I control?

Overview

Monitoring key performance indicators (KPIs) is essential for maintaining operational efficiency and controlling costs. KPIs such as total shipments, total spend, average cost per shipment, average weight, surcharges, and more provide critical insights into your transportation network's performance. However, without a tool that enables you to easily assess large volumes of data and analyze the underlying details behind these KPIs, identifying the root causes of issues or opportunities for improvement can be challenging.

Our platform allows you to monitor a wide range of KPIs across all shipping modes—parcel, less-than-truckload (LTL), truckload, ocean, and air freight—and provides the ability to drill down into the underlying data with just a click. This empowers you to quickly spot problems or opportunities within your transportation network and take informed action to optimize your operations.

Common Challenges Addressed

1. **Difficulty in Monitoring Relevant KPIs Across Different Shipping Modes:**
   Issue: Companies struggle to track and compare key metrics across various carriers and shipping modes, leading to blind spots in operational performance.

2. **Inability to Easily Access Detailed Data Behind KPIs:**
   Issue: Without easy access to the underlying shipment, package, or charge-level details, it's difficult to analyze the root causes of trends or anomalies.

3. **Identifying Cost Drivers and Operational Inefficiencies:**
   Issue: Companies find it challenging to pinpoint which transportation costs can be affected by operational changes within their control.

4. **Data Overload and Complexity:**
   Issue: Managing and interpreting large volumes of shipping data can be overwhelming, hindering strategic decision-making.

How Lojistic Can Help

1 COMPREHENSIVE KPI MONITORING ACROSS ALL SHIPPING MODES

PURPOSE:

Provides visibility into critical KPIs across parcel, LTL, truckload, ocean, and air freight shipping modes. Easily manage and interpret large volumes of shipping data effectively.

FEATURES:

- **Extensive KPI Library:** Monitor a wide range of KPIs such as total shipments, total spend, average cost per shipment, average weight, surcharges, billed weight premium, average zone (parcel), class breakdown (LTL), mileage breakdown (truckload), and many more.
- **Trend Analysis:** Identify trends over time in KPIs and underlying data, such as changes in surcharge percentages or shifts in shipment classes.
- **Data Visualization:** Use charts and graphs to visualize data, making complex information easier to understand.
- **Comparison Tools:** Compare KPIs across different periods, carriers, shipping modes, or business units to identify trends and patterns.

BENEFITS:

- **Enhanced Visibility**
- **Quick Identification**
- **Proactive Management & Strategic Planning**
- **Competitive Advantage**

2 EASY EXTRACTION OF UNDERLYING DETAILS

PURPOSE:

Drill down into the detailed data behind any KPI with a single click.

FEATURES:

- **One-Click Detail Access:** From any KPI or analytic, access the detailed data that contributes to that summary statistic.
- **Four Types of Detail Reports:**
    a. INVOICE-LEVEL DETAIL: Review invoices, which may contain multiple shipments, to see overall billing details.
    b. SHIPMENT-LEVEL DETAIL: View detailed information about each shipment.
    c. PACKAGE-LEVEL DETAIL (Parcel Only): For parcel shipments, access details at the package level.
    d. CHARGE-LEVEL DETAIL: Examine the individual charges that make up the total cost of a shipment.

- **Flexible Reporting:** Export detailed data for further analysis in Excel or other tools.
- **Data Filters and Sorting:** Easily filter and sort data to focus on specific carriers, shipping modes, time periods, or other criteria.

BENEFITS:

- **Root Cause Analysis**
- **Operational Efficiency**

3 IDENTIFY AND ADDRESS COST DRIVERS

PURPOSE:

Understand which transportation costs or charges can be influenced through operational changes.

FEATURES:

- **Billed Weight Premium Analysis:** Identify the impact of dimensional weight pricing on shipping costs. For example, if your billed weight (dimensional weight) exceeds your actual weight, leading to higher shipping costs, the platform helps you:

    a. NEGOTIATE A HIGHER DIM DIVISOR: Work with the carriers to adjust the dimensional weight calculation in your favor.

    b. OPTIMIZE PACKAGING: Implement right-sizing initiatives to reduce package dimensions and eliminate empty space.

- **Surcharge Monitoring:** Track surcharges like address correction fees, late payment fees, oversized package fees, and many others to identify opportunities for cost reduction.

- **Zone, Class and Milage Analysis:** Analyze shipment classes (LTL), mileage (FTL), and average zones (parcel) to understand their effect on costs.

- **Operational Change Impact:** Assess how introducing new products or changing shipping practices affects KPIs like shipment class or billed weight premium.

BENEFITS:

- **Cost Reduction Opportunities**

- **Negotiation Leverage**

- **Operational Improvements**

Conclusion

Lojistic empowers you to quickly identify successes, challenges, and opportunities within your transportation network, enabling you to take data-driven actions to optimize performance, reduce costs, and maintain a competitive edge.
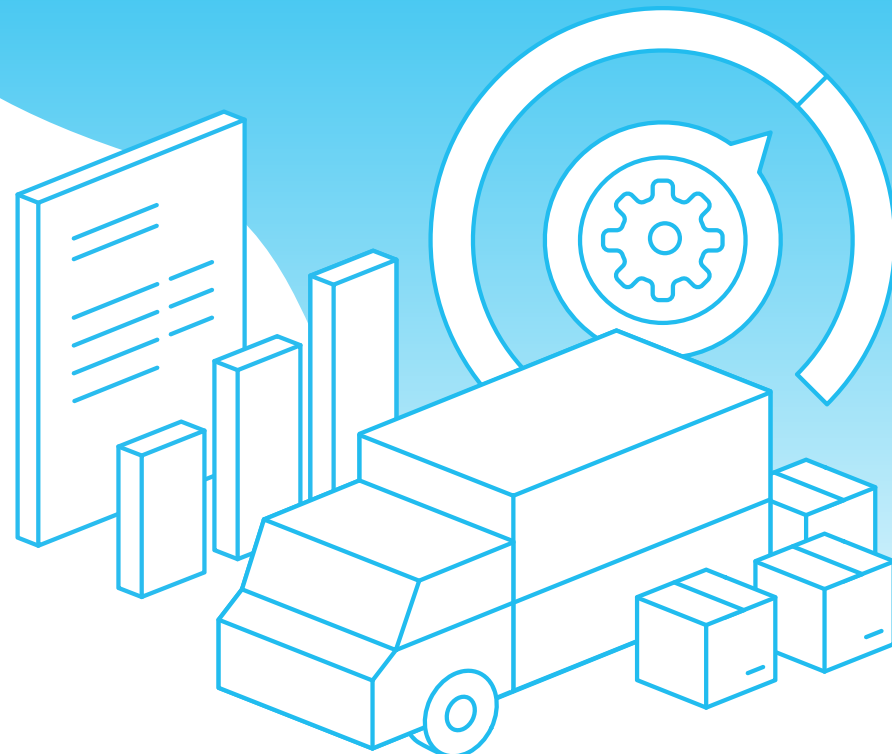
Next Steps

- **Create a Lojistic Account:** Sign up and start monitoring your KPIs across all carriers and shipping modes.

- **Schedule a Demo:** See firsthand how our platform can help you spot problems and opportunities within your transportation network.

- **Consult with Our Experts:** Let our team help you identify which KPIs are most relevant to your business and how to leverage them effectively.

- **Optimize Your Operations:** Use the insights gained to implement operational changes and measure their impact using our platform.

USE CASE #7

Implement Operational Change, Then Measure and Report on Its Impact

Benefits to Your Business

- Verify the Effectiveness of Operational Changes
- Enhanced Reporting Capabilities
- Operational Efficiency
- Cost Reduction
- Data-Driven Decision-Making
- Improved Customer Satisfaction

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Analyst

Key Questions

- When I make operational changes (in my warehouse, on my dock, systems I use, etc.), how can I tell if the expected results are happening?
- Can I easily compare shipping performance metrics over different time periods?

Overview

Businesses continually implement operational changes to improve efficiency, reduce costs, and enhance customer satisfaction. These changes can range from switching carriers, opening new warehouses, modifying shipping rules, to adopting new warehouse management systems. Each change is made with specific goals in mind, such as faster delivery times, cost savings, or improved service levels.

However, without the ability to measure and report on the impact of these changes, it becomes challenging to verify if they are delivering the expected results. Our platform empowers you to analyze the effects of operational changes by comparing performance metrics before and after implementation. This enables you to make informed decisions, showcase the outcomes to stakeholders, and adjust strategies as needed.

Common Challenges Addressed

1. **Inability to Measure the Impact of Operational Changes:**
   Issue: After implementing changes like switching carriers or opening new warehouses, businesses struggle to quantify the actual impact on costs, transit times, and customer satisfaction.

2. **Manual Data Collection and Analysis is Time-Consuming:**
   Issue: Gathering and analyzing data manually to assess changes requires significant time and expertise in data manipulation, often delaying insights.

3. **Difficulty in Reporting to Stakeholders:**
   Issue: Without clear, concise reports, communicating the results of operational changes to management, teams, or stakeholders is challenging.

How Lojistic Can Help

1 COMPARE MODE FOR BEFORE-AND-AFTER ANALYSIS

PURPOSE:

Easily measure and report on the impact of operational changes by comparing performance metrics from different time periods.

FEATURES:

- **Side-by-Side Comparison:** Select two date ranges to compare key metrics such as total spend, total shipments, average cost per shipment, average transit times, and more.
- **Customizable Parameters:** Compare data across specific carriers, shipping modes, service levels, or geographical regions.
- **Visual Analytics:** Utilize graphs and charts to visualize trends and differences between the two periods.

BENEFITS:

- **Verify Expected Results**
- **Quick Insights**
- **Informed Decision-Making**

2 ASSESSMENT OF SPECIFIC OPERATIONAL CHANGES

PURPOSE:

Evaluate the impact of various operational changes such as switching carriers, opening new warehouses, or changing shipping policies.

FEATURES:

- **Carrier Performance Reports:** Compare carrier performance metrics like transit times, costs, and reliability before and after switching carriers.
- **Geographical Analysis:** Assess the effect of opening new warehouses on shipping distances, costs, and delivery times.
- **Service Level Usage Analytics:** Monitor changes in service level usage (e.g., ground vs. expedited services) and their impact on costs and customer satisfaction.
- **Custom Filters:** Focus analysis on specific aspects of your operations relevant to the change implemented.

BENEFITS:

- **Cost-Benefit Analysis**
- **Customer Satisfaction Insights**
- **Strategic Adjustments**

③ DETAILED REPORTING AND DATA DRILL-DOWN

PURPOSE:

Access granular data to understand the specifics behind performance changes and report findings comprehensively.

FEATURES:

- **One-Click Access:** Drill down from summary metrics to detailed data with a single click.

- **Data Export Options:** Export reports to Excel or other tools for further analysis or sharing.

BENEFITS:

- **Root Cause Analysis**

- **Enhanced Reporting**

- **Operational Efficiency**

Conclusion

Implementing operational changes is essential for business growth and efficiency, but without proper measurement and reporting, it's difficult to ensure these changes are delivering the desired results. Our platform provides the tools needed to analyze the impact of any operational change, from high-level overviews to comprehensive shipment details.
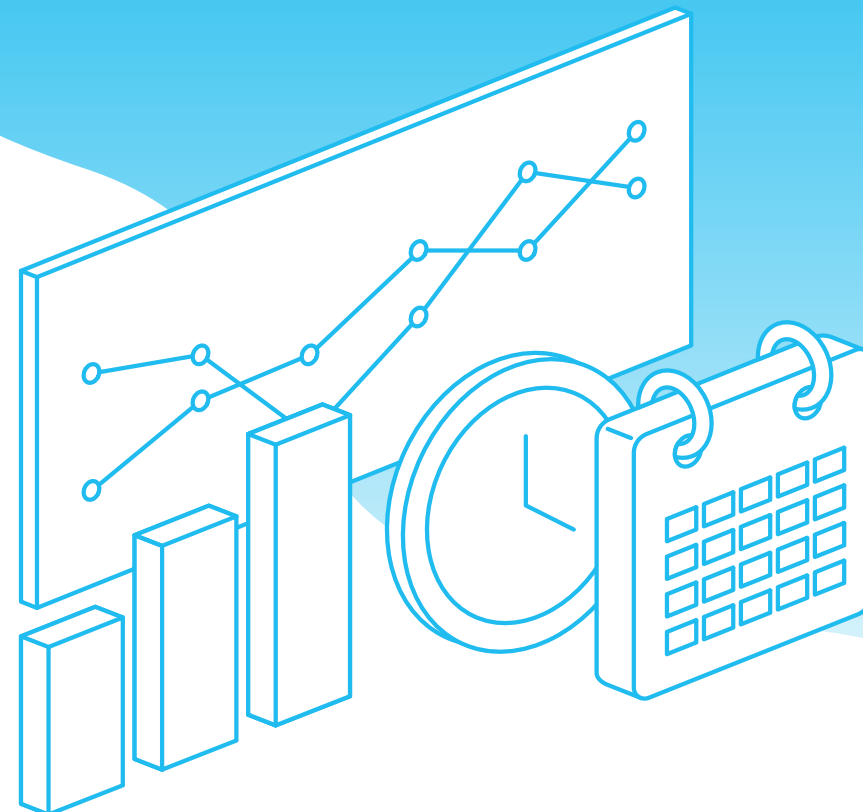
Next Steps

- **Create a Lojistic Account:** Sign up and start leveraging our tools to measure and report on your operational changes.

- **Schedule a Demo:** See firsthand how our platform can help you assess the impact of your specific operational initiatives.

- **Consult with Our Experts:** Let our team help you achieve your business objectives.

- **Implement and Monitor Changes:** Use our platform to plan, implement, and continuously monitor the effects of operational changes within your shipping operations.

USE CASE #8

Easily Compare What Happened One Period of Time vs Another

Benefits to Your Business

- Quickly Determine if Performance is Improving or Declining
- Data-Driven Decision-Making
- Early Detection of Unanticipated Changes
- Informed Strategic Adjustments
- Continuous Improvement Over Time
- Cost Reduction

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Accounting, Procurement, Analyst

Key Questions

- Is what we are doing now better or worse than what we did previously?
- Have our initiatives or strategies made the intended impact?
- Are there unexpected shifts or trends emerging in our shipping activity?

Overview

Evaluating your shipping operations over time is crucial for understanding whether changes in strategy, process, or carrier relationships are delivering the desired results. Without a straightforward way to compare performance from one period to another—such as quarter over quarter, month over month, or any two custom periods—it's easy to miss critical shifts, both good and bad.

Our platform simplifies the process of comparing any chosen time frame against another, helping you quickly spot differences in costs, transit times, service mix, carrier usage, and other key performance indicators (KPIs). With this clarity, you can determine if you are on track, need to course-correct, or should capitalize on positive trends. By continuously monitoring and comparing past and present data, you can proactively address issues, avoid unnecessary losses, and replicate successful strategies.

Common Challenges Addressed

1. **Lack of Visibility Into Change Over Time:**
   Issue: Without easy period-over-period comparisons, shifts in costs, service levels, or carrier performance may go unnoticed until they significantly impact operations or profitability.

2. **Difficulty Identifying Root Causes Behind Changes:**
   Issue: Even if you recognize a difference between two time periods, it can be challenging to understand why it's happening without the ability to easily drill down into detailed data.

3. **Delayed Responses to Negative Trends:**
   Issue: Failing to detect and address emerging problems early can lead to prolonged inefficiencies and missed savings opportunities.

How Lojistic Can Help

1 FLEXIBLE PERIOD COMPARISONS

PURPOSE:

Quickly measure key metrics from any chosen time period against a previous timeframe.

FEATURES:

- **Custom Date Ranges:** Compare quarters, months, weeks, or any custom periods side-by-side.
- **Instant Visual Indicators:** See if KPIs (e.g., total spend, average cost per shipment, surcharge prevalence) have improved or worsened.

BENEFITS:

- **Immediate Clarity**
- **Proactive Management**

2 DETAILED DRILLING FOR ROOT CAUSE ANALYSIS

PURPOSE:

Once a positive or negative change is identified, understand why it occurred.

FEATURES:

- **One-Click Access to Underlying Details:** Dive deeper from a high-level comparison directly into the shipment, package, charge, or invoice-level data feeding that comparison.
- **Charge-Level Visibility:** Identify the fees, surcharges, or operational changes that caused a spike or drop in costs or performance.

BENEFITS:

- **Informed Action**
- **Efficient Troubleshooting**

3 CONTINUOUS IMPROVEMENT LOOP

PURPOSE:

Leverage your comparisons to enable ongoing operational refinement.

FEATURES:

- **Trend Monitoring:** Track performance over multiple comparison periods to confirm whether adjustments are having the intended effect.
- **Before-and-After Evaluations:** Validate the impact of a new carrier contract, a warehouse move, or a service-level policy change by comparing "pre" and "post" periods.

BENEFITS:

- **Accountability**
- **Ongoing Optimization**

Conclusion

Easily comparing one period of time against another provides invaluable insights into the direction and effectiveness of your shipping operation. By revealing whether current results are better or worse than before and offering the ability to uncover the reasons behind these changes, our platform empowers you to make timely, data-driven decisions. This continuous feedback loop supports strategic planning, cost reduction, and the pursuit of operational excellence.
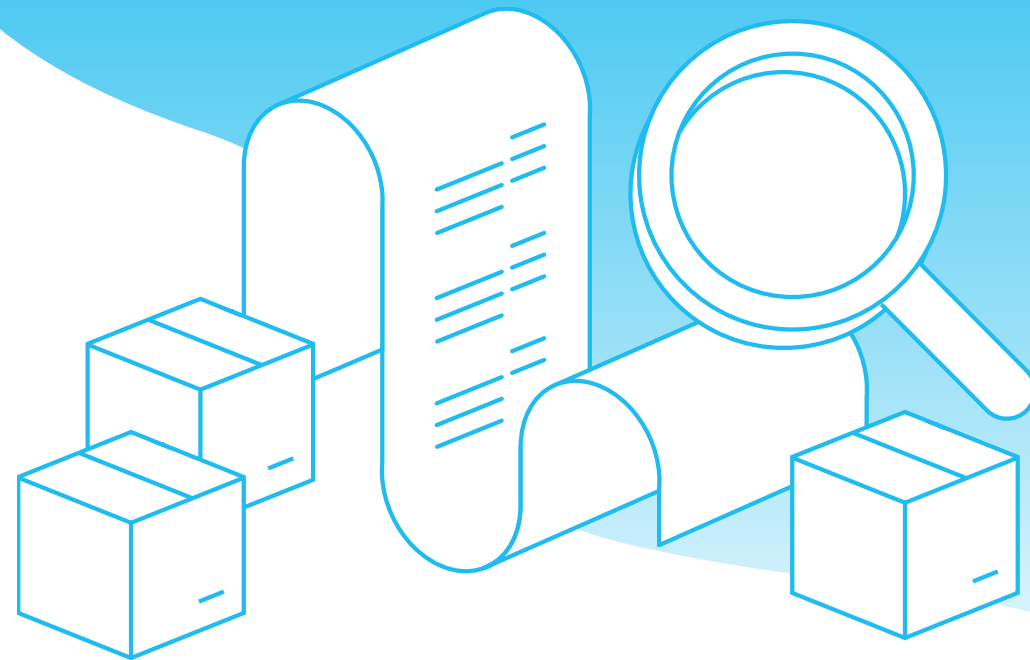
Next Steps

- **Create a Lojistic Account:** Gain instant access to robust period-over-period comparison tools.

- **Schedule a Demo:** Explore how side-by-side comparisons and detailed data drill-downs can guide your operational decisions.

- **Consult with Our Experts:** Identify which KPI comparisons matter most to your business objectives.

- **Act on Insights:** Use identified trends to refine strategies, fix issues, and sustain ongoing improvement.

USE CASE #9

Evaluate All Shipments to Find Opportunities to Reduce Costs

Benefits to Your Business

- Lower Overall Shipping Expenses
- Improved Profit Margins
- Increased Competitiveness & Customer Satisfaction
- Enhanced Operational Efficiency
- Strategic Decision-Making for Long-Term Gains

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Operations, Accounting, Procurement, Analyst

Key Questions

- What can I do to lower my shipping costs?

Overview

As shipping rates rise each year and transportation dynamics grow increasingly complex, it becomes challenging to keep your shipping expenses in check. Beyond negotiating better rates with carriers, there are numerous opportunities within your operations to reduce costs. Whether it's optimizing packaging, selecting more cost-effective service levels, avoiding billing errors, or strategically locating distribution centers closer to customers, understanding the full scope of your shipments and related charges is essential.

By evaluating all your shipments and associated costs through your Lojistic account, you gain a comprehensive, data-driven foundation to identify and act on cost-saving measures. From pinpointing overcharges and surcharges to revisiting internal processes and carrier relationships, Lojistic empowers you to uncover inefficiencies, mitigate unnecessary expenses, and ultimately enhance your bottom line.

Common Challenges Addressed

1. **Limited Visibility into Shipping Costs:**
   Issue: Without a centralized view, it's difficult to spot the diverse factors driving up shipping costs.

2. **Difficulty Identifying Cost Reduction Opportunities Beyond Contract Negotiations:**
   Issue: Businesses often focus on rate negotiations but may overlook operational adjustments—such as switching service levels, improving packaging to reduce dimensional weight fees, or optimizing warehouse locations.

3. **Unnoticed Billing Errors, Late Payment Fees, and Service Failures:**
   Issue: Billing discrepancies, service lapses, and late payment penalties can erode margins if not promptly identified and corrected.

How Lojistic Can Help

1 COMPREHENSIVE SHIPMENT & COST DATA INTEGRATION

PURPOSE:

Aggregate invoices, charges, and shipment details from all carriers and shipping modes into one platform.

FEATURES:

- **Unified Dashboard:** Access all costs—base rates, surcharges, fees—in a single view.
- **Historical Data Insights:** Understand long-term trends and pinpoint cost spikes.

BENEFITS:

- **Immediate Visibility**
- **Informed Benchmarking**

2 OPERATIONAL OPTIMIZATION

PURPOSE:

Highlight how operational decisions and service selections influence overall shipping costs.

FEATURES:

- **Service-Level Analysis:** Determine if shifting from premium express to ground services can maintain service quality at a lower cost.
- **Packaging & DIM Weight Review:** Identify opportunities to reduce dimensional weight charges by right-sizing shipments.
- **Surcharge Tracking:** Spot recurring address correction fees, late payment penalties, or oversized package surcharges and address their root causes.

BENEFITS:

- **Targeted Adjustments**
- **Reduced Overhead**

3 IMPROVED CONTRACTS & NETWORK STRATEGY

PURPOSE:

Use data-driven insights to refine carrier contracts, warehouse locations, and distribution strategies.

FEATURES:

- **Better Carrier Contracts:** Leverage easily exportable shipping data, comprehensive benchmarking tools, and scenario modeling to compare current rates against industry standards and carrier proposals—ensuring you secure the most competitive and cost-effective agreements.
- **Origin-Destination Analysis:** See how far shipments travel and evaluate the ROI of repositioning inventory or adding new fulfillment centers closer to demand hubs.

BENEFITS:

- **Informed Negotiations**
- **Strategic Supply Chain Design**

4 ERROR & DISCREPANCY DETECTION

PURPOSE:

Identify billing errors, incorrect charges, and service failures that inflate costs.

FEATURES:

- **Automated Auditing:** Flag incorrect rates, duplicate charges, billing errors, or unclaimed refunds.

- **Refund Recovery:** Ensures refunds for all recoverable costs are issued to you automatically.

BENEFITS:

- **Immediate Cost Recovery**

- **Confidence in Charges**

Conclusion

Evaluating all shipments for cost reduction opportunities goes far beyond just negotiating lower carrier rates. By leveraging the comprehensive insights your Lojistic account provides, you can uncover hidden inefficiencies, challenge assumptions about service levels, improve packaging practices, consider new fulfillment strategies, and ensure you're not paying for mistakes or unnecessary fees.

Next Steps

- **Create a Lojistic Account:** Use analytics to identify low-hanging fruit that can immediately boost your profits.

- **See a Demo:** Explore our Cost Reduction Opportunity analytic to discover cost savings your Lojistic account will identify right away.

- **Consult with Our Experts:** Receive tailored recommendations to optimize cost drivers such as carrier negotiations, warehouse location strategies, and packaging adjustments.

USE CASE #10

Link Billed Shipping Costs to Each Sales Order for Accurate Order Level Profit Analysis

Benefits to Your Business

- Accurate Profitability Calculations
- Improved Pricing Strategies
- Protect and Enhance Margins
- Data-Driven Decisions
- Better Alignment of "Free Shipping" Offers with Profit Goals

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Accounting, Analyst

Key Questions

- Am I charging my customers enough for shipping?
- How much is my offer of "Free Shipping" eroding margin per order?

Overview

Many businesses rely on projected or average shipping costs when determining product pricing or passing shipping fees on to customers. Others use the "manifested" or expected cost from their shipping system. However, these anticipated costs often differ from the final invoiced (billed) costs reflected on carrier invoices. Unexpected fees—such as address corrections, dimensional (DIM) weight adjustments, oversize package surcharges, multiple delivery attempts, and others—can significantly inflate the actual shipping cost after the order has been fulfilled.

By linking billed (actual) shipping costs back to individual sales orders, you gain true visibility into order-level profitability. This insight allows you to evaluate whether your "Free Shipping" threshold is sustainable, adjust product pricing to cover shipping costs, or pass more accurate shipping charges along to customers.

Ultimately, understanding the true landed cost of each order, including shipping, ensures you aren't unintentionally losing margin.

Common Challenges Addressed

1. **Relying on Projected vs. Actual Costs:**
   Issue: Using expected or average shipping costs can mask losses. You may believe an order is profitable, only to find that unexpected surcharges wiped out your margin.

2. **"Free Shipping" Thresholds That Aren't Sustainable:**
   Issue: Offering free shipping at certain order values may erode margins if actual shipping costs exceed what you accounted for, especially on heavier or more complex shipments.

3. **Lack of Data Integration for True COGS (Cost of Goods Sold):**
   Issue: Without integrating actual shipping costs into your accounting or BI systems, it's challenging to accurately determine true COGS and, consequently, actual profitability.

How Lojistic Can Help

1 ACCESS TO ACTUAL BILLED SHIPPING COSTS

PURPOSE:

Provides the precise, invoiced shipping costs associated with each order.

FEATURES:

- **Carrier Invoice Data Integration:** Lojistic provides easy access to actual invoiced data from all your carriers, allowing you to quickly marry it with specific orders for margin analysis.
- **Accurate Pricing:** Access up-to-date billed costs that factor in all surcharges and adjustments applied after shipment delivery.

BENEFITS:

- **True Profit Assessment**
- **Informed Pricing Decisions**

2 LOJISTIC API FOR SEAMLESS DATA LINKING

PURPOSE:

Easily integrate invoiced shipping costs into your existing ERP, BI, or accounting platforms.

FEATURES:

- **Order-Level Linking:** Match each invoiced shipment cost to the corresponding sales order.
- **Customizable Integrations:** Align shipping cost data with order information, product costs, and customer details.

BENEFITS:

- **Unified Profit Analysis**
- **Operational Efficiency**

3 IDENTIFICATION OF COST DRIVERS AND MARGIN EROSION

PURPOSE:

Pinpoint where, why, and how often actual shipping costs deviate from expectations.

FEATURES:

- **Detailed Charge-Level Insights:** Understand which fees—address corrections, DIM weight adjustments, oversized package surcharges, and many others—are pushing costs higher.
- **Trend and Exception Analysis:** Spot recurring issues that consistently increase shipping costs and address them (e.g., optimize packaging, verify addresses, negotiate DIM divisors).

BENEFITS:

- **Targeted Improvements**
- **Strategic Shipping Policies**

Conclusion

By capturing the true landed shipping cost—rather than relying on manifest, projected, or average figures—you gain the insights needed to refine your pricing, shipping strategies, and overall margin management. Lojistic's platform and API integrations streamline this process, allowing you to quickly identify where unexpected shipping expenses are eroding profits and empowering you to make informed, data-driven decisions.
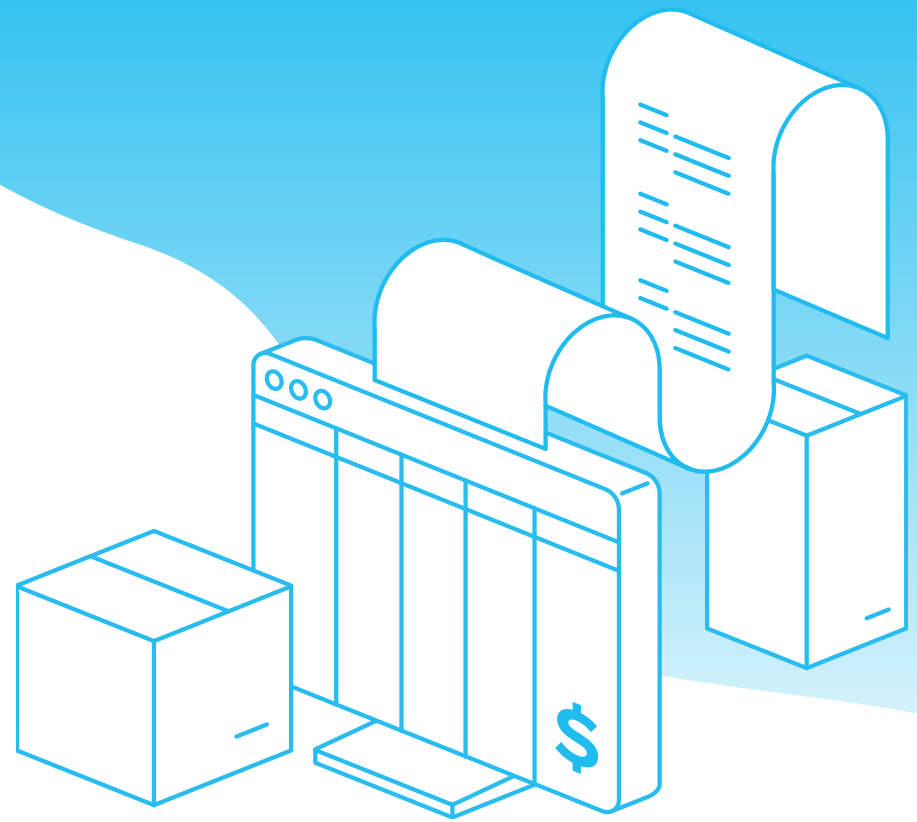
Next Steps

- **Create a Lojistic Account:** Sign up and integrate your carriers to start accessing actual shipping costs at the order level.

- **Consult Our Experts:** Get advice on connecting Lojistic's invoiced shipping data to your ERP, BI, or accounting systems.

- **Evaluate Your Shipping Policies:** Use these insights to refine your shipping strategies or carrier selection.

- **Monitor Results:** Continuously review order-level profitability to ensure adjustments are having the desired impact.

USE CASE #11

Connect All Shipping Invoices to Your Accounting (ERP) System and Eliminate Manual Processes

Benefits to Your Business

- Eliminate Manual Invoice Retrieval & Data Entry
- Improve Accuracy & Reduce Errors
- Accelerate Invoice Processing & Payment Cycles
- Enhance Financial Visibility & Control

WHO MIGHT BENEFIT MOST:

Accounting

Key Questions

- My team downloads, codes, and manually enters shipping invoices. I need a more efficient way to get and enter all shipping invoices into my accounting system.

Overview

Managing shipping invoices often involves tedious, repetitive tasks: logging into multiple carrier portals, downloading invoices, coding them, and entering the information into your accounting or ERP system. These manual processes are time-consuming, costly, prone to errors, and can delay invoice approval and payment, increasing the risk of late fees or straining carrier relationships.

Lojistic addresses this challenge by automatically retrieving and standardizing all your carrier invoices. With all invoices readily available in one place, integrating them directly into your ERP or accounting system becomes a seamless, automated process using the Lojistic API. This ensures your accounts payable team always has the most current and accurate invoice information at their fingertips—without the need for manual downloads, data entry, or guesswork.

Common Challenges Addressed

1. **Manual & Repetitive Data Entry:**
   Issue: Accounts payable staff must constantly log into carrier portals, export invoices, then manually code and enter them into the accounting system.

2. **Data Inconsistencies & Errors:**
   Issue: Handling invoices from multiple carriers, each with different formats, increases the likelihood of data entry errors and/or omissions.

3. **Delayed Invoice Processing & Payment:**
   Issue: Lengthy manual workflows can delay invoice approval and payment cycles, risking late fees and poor vendor relations.

4. **Limited Financial Visibility:**
   Issue: When invoice data is not readily accessible, it's harder to get a clear picture of shipping costs, forecast precisely, or maintain accurate financial reporting.

How Lojistic Can Help

1 AUTOMATE INVOICE RETRIEVAL & NORMALIZATION

PURPOSE:

Eliminate manual invoice downloads and formatting tasks by consolidating all carrier invoices into one standardized format.

FEATURES:

- **Direct Carrier Connections:** Automatically retrieve invoices from each carrier as soon as they're available.

- **Data Standardization:** Convert varying invoice formats into a consistent structure for effortless processing.

BENEFITS:

- **Reduced Manual Work**

- **Greater Data Confidence**

2 SEAMLESS INTEGRATION WITH YOUR ERP/ACCOUNTING SYSTEM

PURPOSE:

Effortlessly transfer consistent, verified invoice data into your ERP or accounting platform.

FEATURES:

- **Secure API Access:** Establish a controlled pipeline that continuously feeds invoice details into your financial systems.

- **Custom Data Mapping:** Align invoice fields and charge types with the categories and codes your ERP or accounting software requires.

BENEFITS:

- **Faster Invoice Processing**

- **Enhanced Financial Control**

3 IMPROVED ACCURACY & TIMELINESS

PURPOSE:

Minimize errors and ensure invoices are processed promptly, strengthening carrier relationships and financial health.

FEATURES:

- **Error Reduction:** Automated retrieval and standardization reduce the chance of missed charges or misapplied costs.

- **Real-Time Updates:** Access the latest invoice data as soon as carriers provide it.

BENEFITS:

- **Fewer Delays & Penalties**

- **Reliable Analysis**

4 SCALABLE & FLEXIBLE FOR FUTURE GROWTH

PURPOSE:

Adapt as your shipping volume, carrier network, and organizational needs evolve.

FEATURES:

- **Expandable Carrier Network:** Easily add or remove carriers as your logistics footprint changes.
- **Continuous Data Flow:** Keep your ERP updated with accurate information.

BENEFITS:

- **Future-Ready Operations**
- **Long-Term Efficiency**

Conclusion

With Lojistic, you no longer need to waste time downloading, coding, or manually entering invoices. Instead, you get an automated, reliable, and scalable solution that provides instant access to the invoice data you need.
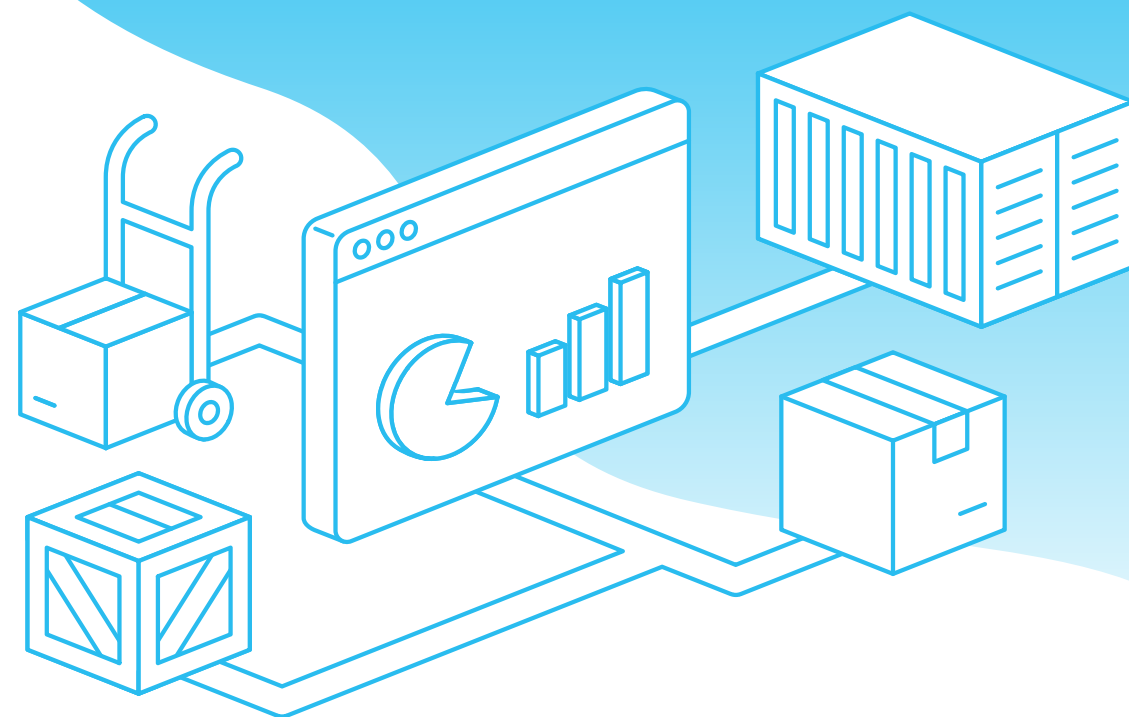
Next Steps

- **Create a Lojistic Account:** Set up your carrier connections to start automatically retrieving invoices.
- **Schedule a Demo:** Experience firsthand how Lojistic simplifies invoice integration and enhances your accounting workflows.
- **Configure Your Integration:** Use the Lojistic API to seamlessly feed normalized invoice data into your ERP or accounting system.
- **Monitor & Optimize:** Regularly review the results, fine-tune your accounting workflows, and leverage accurate invoice data for improved cost management and forecasting.

USE CASE #12

Connect All Shipment Data to Your Business Intelligence (BI) Platform

Benefits to Your Business

- Centralized, Accurate Shipping Data for Enhanced Insights
- Reduced Manual Effort in Data Retrieval and Preparation
- Seamless Integration with Your Existing BI Tools (Power BI, DOMO, Tableau, etc.)
- Flexible, Scalable Analytics
- Data-Driven Decisions

WHO MIGHT BENEFIT MOST:

Logistics & Supply Chain, Accounting, Analyst

Key Questions

- I use Power BI (or something similar) and need an easy way to get all my shipping data into that platform.

Overview

For many companies, integrating shipping data into a Business Intelligence (BI) platform like Power BI involves manual exports, cumbersome file handling, and repetitive processes. This complexity can lead to delays, incomplete information, and inaccuracies—ultimately hindering your ability to make timely, informed decisions.

Lojistic addresses these challenges by automatically aggregating and normalizing all your shipment information from all your carriers. Instead of logging into various carrier portals and manually uploading data into your BI system (or having to integrate with each carrier), you'll have a single, comprehensive source of shipping data readily accessible with Lojistic. From there, piping that data into your preferred BI platform is straightforward and efficient. By delivering accurate, up-to-date shipment data seamlessly into Power BI or similar tools, you gain greater analytical freedom and the power to pair your shipping metrics with other operational data for a complete data-driven understanding of your business.

Common Challenges Addressed

1. **Manual Data Extraction & Uploading:**
   Issue: Without automation, analysts must frequently log into carrier portals, download spreadsheets, and manually upload them into their BI systems—wasting time and risking error.

2. **Inconsistent & Incomplete Data Views:**
   Issue: With data scattered across different carriers and formats, achieving a unified, trustworthy dataset inside your BI tool is challenging.

3. **Delayed Insights Due to Outdated Data:**
   Issue: Manually updated dashboards may not reflect real-time changes, making it difficult to spot emerging trends or respond promptly to operational shifts.

How Lojistic Can Help

1 CARRIER CONNECTIVITY & AUTOMATED DATA RETRIEVAL

PURPOSE:

Eliminate the need to individually log into carrier portals and manually download shipment files.

FEATURES:

- **Carrier Integrations:** Easily connect all your carriers across all shipping modes to your BI platform with Lojistic.
- **Automated Updates:** Lojistic continuously retrieves all new shipping data from all carriers on your behalf.

BENEFITS:

- **Time Savings**
- **Data Accuracy**

2 SCALABILITY & ONGOING RELIABILITY

PURPOSE:

Support your evolving data and analytics needs as your business grows.

FEATURES:

- **Expandable Carrier Network:** Add or remove carriers as your logistics footprint changes.
- **Complete Data Access:** Review trends over time or focus on recent events—your BI platform will always have up-to-date shipping info.

BENEFITS:

- **Future-Proof Analytics**
- **Constant Optimization**

Conclusion

By automating data retrieval, standardizing carrier data formats, and simplifying integration, our platform ensures your decision-makers have timely and accurate insights. The result? More confident strategy setting, smarter cost management, and a stronger competitive edge.

Next Steps

- **Create a Lojistic Account:** Begin connecting your carriers to centralize shipping data.
- **Configure Your BI Integration:** Utilize the Lojistic API to seamlessly pull all shipping data into your BI platforms.
- **Build Custom Dashboards:** Combine key shipping metrics with other key business metrics to generate powerful reports and visualizations.