appian

The Appian Platform for Process Automation
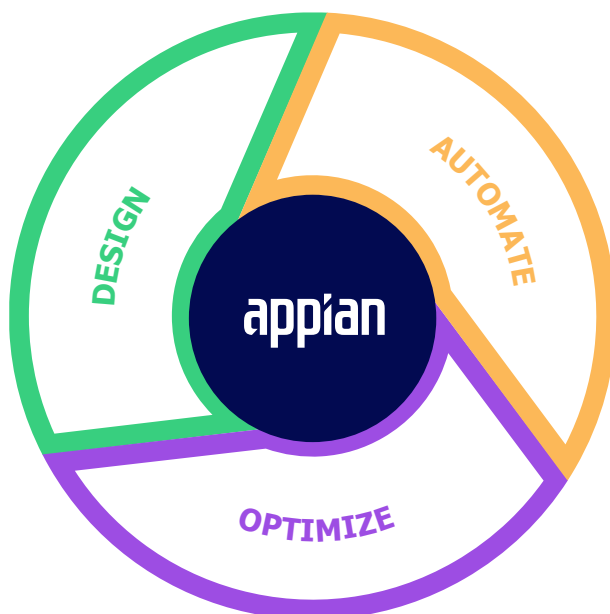
The fastest way to design, automate, and optimize your business processes.

Over the past few years, digital transformation across the globe has dramatically accelerated. Organizations need digital agility to compete and stay relevant in today's changing market. **Are you prepared to evolve? Or is your organization still being held together by spreadsheets and emails?**

IT leaders face mounting pressure to do more with less and drive greater operational efficiency. Meanwhile, business leaders are torn between innovation and scrutiny. They face demands from customers for modern products and experiences as well as increased scrutiny of process controls and higher regulatory enforcement.

The Appian Platform helps organizations unleash digital innovation through low-code, drive business efficiency, streamline compliance, and connect customers, employees, and systems in end-to-end business processes.

Design, automate, optimize.

Appian provides a unified platform for rapidly designing new digital software solutions, automating tasks to drive efficiency, and optimizing business process operations.

- **10x faster application development.** Through a complete set of automation technologies built with low-code design capabilities, Appian accelerates time to value.

- **<6 month payback on initial investment.** Appian customers get fast results, benefitting from operational efficiencies seen just months after their initial investment.

- **>350% overall return on investment.** As usage grows, our customers see continued returns and expanded operational efficiency across their enterprise.

Source: Forrester – Measuring The Total Economic Impact: The Benefits of Appian's Low-Code Platform.

Customers can quickly visualize and build new applications and workflows using low-code design. Appian's automation capabilities across artificial intelligence (AI), intelligent document processing (IDP), robotic process automation (RPA), and API integration ensure business processes are executed efficiently. With integrated process mining and analytics, Appian applications provide visibility to drive continuous optimization.

Appian's Critical Capabilities.

Appian supports the rapid construction of enterprise applications through unifying your systems in a process and data fabric. Appian's architecture is based on four critical capabilities:

Data fabric to unify data across systems and build powerful applications.

Process automation to automate anything with integrated workflow, RPA, AI, IDP, and API integration.

Total experience to engage internal and external users across web and mobile experiences.

Process mining to discover process inefficiencies and optimize business outcomes.

The Appian platform provides a low-code design experience for fast speed to solution. It is unified, reducing training times and dependencies on additional tools. And it's built for enterprise-grade applications that require high reliability, security, and scalability.

Global innovators trust Appian.

Santander · U.S. FOOD & DRUG ADMINISTRATION · BAYER · Telefónica

USDA · UNIVISION · STATE STREET · GSK · U.S.ARMY

AON · AVIVA · Ryder · T·Mobile · Bayern LB

MERCK · exelon · PANDORA · FLOWSERVE

AVIVA

Aviva France provides life and general insurance to over 33 million customers. They applied Appian for end-to-end process automation to enable better collaboration between employees, customers, and systems.

With Appian, Aviva delivered:

- Increased same-day claims settlements from 1% to 25%.

- 530% jump for claims settled within three days.

- 360° view of claims with Appian's data fabric.

- More time for customer service agents to focus on customer satisfaction.