

WORLD  
BUSINESS  
FORUM  
2026 - NYC

Desde 2004, o World Business Forum NYC reúne milhares de executivos seniores de todo o mundo, para aprenderem diretamente com os pensadores de negócios mais influentes do planeta.

Hoje, a WOBI vai muito além do congresso de dois dias, oferecendo acesso durante todo o ano a ideias de classe mundial, experiências imersivas e aprendizado transformador, por meio de eventos ao vivo, programas digitais e oportunidades exclusivas de associação. Nos concentramos nos temas mais relevantes para os líderes de hoje, desde inovação e estratégia até cultura e desempenho, capacitando as organizações a prosperarem em uma era de mudanças constantes.

Em 2026 realizaremos congressos na Cidade do México, NYC, Bogotá, Madrid, Sydney e Milão.

# VALORES PARA INSCRIÇÃO INDIVIDUAL

## WOBI GOLD

**\$2,790** USD

\$3,990 USD

Offer Valid Until December 19th

### What's Included

- Access to World Business Forum NYC 2026
- Complimentary Coffee Breaks
- Official certificate of attendance
- Watch World Business Forums Worldwide On Demand
- 300+ hours of WOBI's digital content
- Year-Round Networking Opportunities
- Global Community of Executives
- Lunch with Speaker During World Business Forum
- Preferential Seating
- Access to Platinum Lounge
- Dedicated Registration
- Deluxe Catering

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VALOR POR  
INSCRIÇÃO  
PARA  
COMPRA DE 5  
INSCRIÇÕES

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VALOR POR  
INSCRIÇÃO  
PARA COMPRA  
DE 10  
INSCRIÇÕES

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VALOR POR  
INSCRIÇÃO  
PARA COMPRA  
DE 25  
INSCRIÇÕES

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## PALESTRANTES DO WBF 2026 NYC



**Liz  
Wiseman**

**Talent**

Renowned leadership expert and  
bestselling author of *Multippliers*



**Zack  
Kass**

**AI Innovation  
Openai Case**

Former Head of  
Go-To-Market at OpenAI



**Omar  
Johnson**

**Brand Strategy**

Marketing visionary, former Beats by Dre  
CMO and  
Apple VP



**Jim  
Collins**

**Leadership**

One of the most influential  
management thinkers of all  
time



**Indra  
Nooyi**

**Business Transformation**

Transformational leader and  
former CEO of PepsiCo



**Malcolm  
Gladwell**

**Leading Change**

Visionary thinker, storyteller and  
multi-bestselling author



**Renée  
Mauborgne**

**Growth Strategy**

INSEAD Distinguished Fellow and  
co-author of *Blue Ocean Strategy*



**Daniel  
Goleman**

**Emotional Intelligence**

Psychologist, author, and  
emotional intelligence pioneer

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