

WORLD
BUSINESS
FORUM
2026 - NYC

Desde 2004, o World Business Forum NYC reúne milhares de executivos seniores de todo o mundo, para aprenderem diretamente com os pensadores de negócios mais influentes do planeta.

Hoje, a WOBI vai muito além do congresso de dois dias, oferecendo acesso durante todo o ano a ideias de classe mundial, experiências imersivas e aprendizado transformador, por meio de eventos ao vivo, programas digitais e oportunidades exclusivas de associação. Nos concentramos nos temas mais relevantes para os líderes de hoje, desde inovação e estratégia até cultura e desempenho, capacitando as organizações a prosperarem em uma era de mudanças constantes.

Em 2026 realizaremos congressos na Cidade do México, NYC, Bogotá, Madrid, Sydney e Milão.

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- ☒ Access to World Business Forum NYC 2026
- ☒ Complimentary Coffee Breaks
- ☒ Official certificate of attendance
- ☒ Watch World Business Forums Worldwide On Demand
- ☒ 300+ hours of WOBI's digital content
- ☒ Year-Round Networking Opportunities
- ☒ Global Community of Executives
- ☐ Lunch with Speaker During World Business Forum
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- ☐ Access to Platinum Lounge
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Liz Wiseman
Talent
Renowned leadership expert and bestselling author of *Multipliers*



Zack Kass
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Openai Case
Former Head of Go-To-Market at OpenAI



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Jim Collins
Leadership
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Indra Nooyi
Business Transformation
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Malcolm Gladwell
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Visionary thinker, storyteller and multi-bestelling author



Renée Mauborgne
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INSEAD Distinguished Fellow and co-author of *Blue Ocean Strategy*



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Psychologist, author, and emotional intelligence pioneer

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