

WORLD
BUSINESS
FORUM
2026 - NYC

Desde 2004, o World Business Forum NYC reúne milhares de executivos seniores de todo o mundo, para aprenderem diretamente com os pensadores de negócios mais influentes do planeta.

Hoje, a WOBI vai muito além do congresso de dois dias, oferecendo acesso durante todo o ano a ideias de classe mundial, experiências imersivas e aprendizado transformador, por meio de eventos ao vivo, programas digitais e oportunidades exclusivas de associação. Nos concentramos nos temas mais relevantes para os líderes de hoje, desde inovação e estratégia até cultura e desempenho, capacitando as organizações a prosperarem em uma era de mudanças constantes.

Em 2026 realizaremos congressos na Cidade do México, NYC, Bogotá, Madrid, Sydney e Milão.

VALORES PARA INSCRIÇÃO INDIVIDUAL

WOBI GOLD

\$2,790 USD

\$3,990 USD

Offer Valid Until December 19th

What's Included

- Access to World Business Forum NYC 2026
- Complimentary Coffee Breaks
- Official certificate of attendance
- Watch World Business Forums Worldwide On Demand
- 300+ hours of WOBI's digital content
- Year-Round Networking Opportunities
- Global Community of Executives
- Lunch with Speaker During World Business Forum
- Preferential Seating
- Access to Platinum Lounge
- Dedicated Registration
- Deluxe Catering

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PALESTRANTES DO WBF 2026 NYC



**Liz
Wiseman**

Talent

Renowned leadership expert and
bestselling author of *Multippliers*



**Zack
Kass**

**AI Innovation
Openai Case**

Former Head of
Go-To-Market at OpenAI



**Omar
Johnson**

Brand Strategy

Marketing visionary, former Beats by Dre
CMO and Apple VP



**Jim
Collins**

Leadership

One of the most influential
management thinkers of all
time



**Indra
Nooyi**

Business Transformation

Transformational leader and
former CEO of PepsiCo



**Malcolm
Gladwell**

Leading Change

Visionary thinker, storyteller and
multi-bestselling author



**Renée
Mauborgne**

Growth Strategy

INSEAD Distinguished Fellow and
co-author of *Blue Ocean Strategy*



**Daniel
Goleman**

Emotional Intelligence

Psychologist, author, and
emotional intelligence pioneer

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