

We are the performance marketing experts for credit cards.

I'm a Publisher

I'm an Advertiser

PUBLISHERS

The Bankrate Credit Card Network helps website owners generate revenue from their credit card-related website traffic. We provide our publishers with all the tools necessary to succeed in today's credit card industry, including:

- ✓ The best credit card offers from the top issuers
- ✓ Experienced, dedicated account representatives
- ✓ Reliable, fast commission payouts
- ✓ Automated technology solutions



Affiliate Program	Solutions	Why Join?
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The success of our dynamic affiliate program is driven by our strong commitment to develop long-lasting and rewarding relationships. We are driven to get you the top credit card offers and provide the best service to deliver an unmatched overall affiliate experience.

Our affiliates get more technology solutions than in any other network. We provide our affiliates user-friendly in-site tools, co-brand solutions, and data feeds. Additionally, they have full access to our award-winning editorial content. We work alongside our affiliates to help them meet their business goals.

Our dedication to our affiliates, access to high-demand products, combined with our high-tech solutions make us the industry leaders.

Contact our [Affiliates Team](#) to discuss how our Affiliate Program can work for you, or click the button below to get started today!

Get Started for Free »

ADVERTISERS

The Bankrate Credit Card Network is the leader in affiliate marketing for the top U.S. financial institutions. We are committed to providing the best solution to grow your business, while offering the tools and support to succeed in today's competitive online marketplace.

We facilitate the ability to develop an effective online marketing strategy that can adapt to the evolving financial industry. We provide advertisers a low-risk method of growing their business through our CPA-based business model. Our cutting-edge solutions help protect your brand integrity and drive sales effectively.

Please reach out to our [Sales Team](#) to discuss how the Bankrate Credit Card Network can help you with your sales strategy.



COMPLIANCE

The Bankrate Credit Card Network maintains the integrity of our advertiser's brands and marketing messages. Our dedicated compliance staff reviews every publisher's online marketing efforts to ensure that all advertiser terms and conditions, marketing messages, SEM guidelines, and other requirements are followed. We utilize both state-of-the-art technology and a manual review processes to provide reliable risk management for your company's affiliate marketing efforts.

The Bankrate Credit Card Network maintains high standards to publishers by providing:

- Experience** – We have worked with top advertisers for over 15 years in the credit card affiliate marketing space.
- Expertise** – We require our compliance staff to have a deep understanding of the advertiser's guidelines.
- Integrity** – Protecting your brand is our highest priority. We ensure that your standards are upheld at all times.

Find out how Bankrate Credit Cards can improve your affiliate marketing strategy at (877) 293-3939.

ABOUT

The Bankrate Credit Card Network has experienced tremendous growth since becoming a part of Bankrate Inc. Fifteen years in the financial sector has given us vast industry knowledge. We have since acquired an experienced team whose commitment to developing rewarding relationships drive our phenomenal success.

Our dynamic affiliate network features the most current tracking and reporting technology, dedicated support staff, experienced management team, and effective solutions. We also offer a wide array of additional services, such as lead generation, search marketing tools, and product testing. Furthermore, our pay-per-performance model helps deliver a competitive advantage.

We specialize in providing our affiliates with the tools, support, and solutions necessary to grow their businesses through online marketing channels.

Join the credit card affiliate marketing program leader!

Start Here