

# Hubexo Privacy Policy

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## Introduction

Hubexo US, Inc. ("Company" or "We") respects your privacy and is committed to protecting it through compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the following websites: [www.na.hubexo.com](http://www.na.hubexo.com), [www.constructionwire.com](http://www.constructionwire.com), [www.usinfrastructure.com](http://www.usinfrastructure.com), [www.medicalconstructiondata.com](http://www.medicalconstructiondata.com), [www.multifamilydata.com](http://www.multifamilydata.com), [www.single-familydata.com](http://www.single-familydata.com), [www.hotelmarketdata.com](http://www.hotelmarketdata.com), [www.buildcentral.com](http://www.buildcentral.com), [www.demolitionx.com](http://www.demolitionx.com), [www.plannedretail.com](http://www.plannedretail.com), [www.bcgem.com](http://www.bcgem.com), [www.questcdn.com](http://www.questcdn.com), [www.constructionmonitor.com](http://www.constructionmonitor.com), [www.napc.pro](http://www.napc.pro), [www.bidocean.com](http://www.bidocean.com), [www.panteratools.com](http://www.panteratools.com), [www.proqualverifiedtools.com](http://www.proqualverifiedtools.com) including collectively, our "Website") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- Through mobile and desktop applications you download from this Website, which provide dedicated non-browser-based interaction between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or through the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

This Website is offered and available to users who are 18 years of age or older. By using this Website, you represent and warrant that you are of legal age to form a binding contract with the Company.

## Information We Collect About You and How We Collect It

The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make and the products and features you use.

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, address, company name, job title, contact information, telephone number, and payment information and any other identifier by which you may be contacted online or offline ("**personal information**");
- Passwords, password hints, and similar security information used for authentication and account access.
- Records and copies of your correspondence (including email addresses) if you contact us.
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.

- Automatically when you visit, use, or navigate the Website or use our services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, domain names, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our services and other technical information and information collected through cookies, web beacons, and other tracking technologies. This information is primarily needed to maintain the security and operation of our Website and the services we provide, and for our internal analytics and reporting purposes.
- From third parties, for example, our affiliates and business partners.

### ***Information You Provide to Us***

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses) if you contact us.
- Details of transactions you carry out through our Website and of the fulfillment of the services we provide.

You also may provide information to be published or displayed (hereinafter, "**posted**") on the Website, or transmitted to other users of the Website or third parties (collectively, "**User Contributions**"). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

### ***Information We Collect Through Automatic Data Collection Technologies***

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). **Email to [privacy.us@hubexo.com](mailto:privacy.us@hubexo.com)** for information on how you can opt out of behavioral tracking on this website and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

The information we collect automatically does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. For information about managing your privacy and security settings for cookies, see [Choices About How We Use and Disclose Your Information](#).
- **Web Beacons.** Pages of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

### **Third-Party Use of Cookies and Other Tracking Technologies**

Some content or applications, including advertisements, on the Website are served by third parties, including affiliates, advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see [Choices About How We Use and Disclose Your Information](#) and the following:

- www.hotelmarketdata.com: <https://app.termly.io/document/cookie-policy/9ba88842-9de2-4de0-b520-c3e29727a27d>
- www.buildcentral.com: <https://app.termly.io/document/cookie-policy/39aad90f-be1e-45ae-a4d4-d5a1be15430b>
- www.constructionwire.com: <https://app.termly.io/document/cookie-policy/95e28738-6b24-4c52-ae48-5c28bf87b655>
- www.demolitionx.com: <https://app.termly.io/document/cookie-policy/739e1f61-02e2-4c11-9bbc-90187188a6ab>
- www.medicalconstructiondata.com: <https://app.termly.io/document/cookie-policy/95b4fa56-6f66-45f8-9ef9-fbc2bc0b117e>
- www.multifamilydata.com: <https://app.termly.io/document/cookie-policy/4a7bc1fa-d7cb-4d50-a0a6-bd73ae7b9708>

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account or subscription, including expiration and renewal notices.

- To automatically list you on Planholder lists upon downloading bid documents and to provide you with your specified preferences (e.g., site look and feel and preferred categories).
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To facilitate account creation and logon process. If you choose to link your account with us to a third-party account (such as your Google or Facebook account), we use the information you allowed us to collect from those third parties to facilitate account creation and logon process for the performance of the contract.
- To send you marketing and promotional communications. We and/or our third-party marketing partners may use the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time (see the "WHAT ARE YOUR PRIVACY RIGHTS" below).
- To send administrative information to you. We may use your personal information to send you product, service and new feature information and/or information about changes to our terms, conditions, and policies.
- To fulfill and manage your orders. We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Services.
- To deliver targeted advertising to you. We may use your information to develop and display content and advertising (and work with third parties who do so) tailored to your interests and/or location and to measure its effectiveness. For more information, see our Cookie Policies, listed below.
- To request feedback. We may use your information to request feedback and to contact you about your use of our Services. You acknowledge and agree that any questions, comments, suggestions, ideas, feedback or other information about the Website or the Services ("Submissions"), provided by you to us are non-confidential and we will be entitled to the unrestricted use and dissemination of these Submissions for any purpose, commercial or otherwise, without acknowledgment or compensation to you.
- To protect our services. We may use your information as part of our efforts to keep our Services safe and secure (for example, for fraud monitoring and prevention).
- To enforce our Terms of Use and any other agreements between you and Company.
- To respond to legal requests and prevent harm. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.
- We may use your information for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our services, products, marketing, and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.
- To allow you to participate in interactive features on our Website.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

In addition, the Website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help the Website analyze how users use the site. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google.

For more information about Google Analytics and how Google uses your information, see [here](#). You may refuse the use of cookies by selecting the appropriate settings on your browser, or by enabling the Do Not Track settings in your browser, however, please note that if you do this you may not be able to use the full functionality of this Website. By using this Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

We may also use your information to contact you about our own and third-parties' services that may be of interest to you. For more information, see [Choices About How We Use and Disclose Your Information](#).

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

## **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect, or you provide as described in this privacy policy:

- To the following third parties:
  - **Advertising, Direct Marketing, and Lead Generation**  
Facebook Audience Network
  - **Communicate and Chat with Users**  
HubSpot and Facebook Customer Chat
  - **Content Optimization**  
Gravatar
  - **Functionality and Infrastructure Optimization**  
Termly.io
  - **Invoice and Billing**  
Braintree
  - **Retargeting Platforms**  
AdRoll, Facebook Custom Audience, Facebook Remarketing, Google Analytics Remarketing and LinkedIn Website Retargeting, Hubspot
  - **Social Media Sharing and Advertising**  
Facebook advertising and Facebook social plugins, LinkedIn,
  - **User Commenting and Forums**  
Facebook Comments
  - **Web and Mobile Analytics**  
AdEspresso, Facebook Ads conversion tracking, Facebook Analytics, Google Analytics and Google Tag Manager

- **Website Hosting**  
WordPress.com
- **HelloBar.com** promotes ads on our Website and may collect your data
- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Hubexo US, Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Hubexo US, Inc. about our Website users is among the assets transferred.
- To third parties to market their products or services to you if you have not opted out of these disclosures. For more information, see [Choices About How We Use and Disclose Your Information](#).
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use <https://na.hubexo.com/terms-and-conditions/> and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Hubexo US, Inc., our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- We may also share your profile information & project activity with third parties if you click on a publicly posted project or with those subscribers who created a project if you click on their privately invited project.

### **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by emailing [privacy.us@hubexo.com](mailto:privacy.us@hubexo.com).
- **Promotional Offers from the Company.** If you do not wish to have your email address or contact information used by the Company to promote our own or third parties' products or services, you can opt-out by checking the relevant box located on the form on which we collect your data or by sending us an email stating your request to [privacyus@hubexo.com](mailto:privacyus@hubexo.com).

- This opt out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

## **Accessing and Correcting Your Information**

You can review and change your personal information by logging into the Website and visiting your account profile page.

You may also send us an email at [privacyus@hubexo.com](mailto:privacyus@hubexo.com) to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Contributions, is governed by our Terms of Use <https://na.hubexo.com/terms-and-conditions/>.

## **Your State Privacy Rights**

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit [www.buildcentral.com/ccpa/](http://www.buildcentral.com/ccpa/)

Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose (excluding Iowa and Utah).
- Data portability.
- Opt-out of personal data processing for:
  - targeted advertising (excluding Iowa);
  - sales; or
  - profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights may vary by state. To exercise any of these rights please submit a request to this designated address: [privacy.us@hubexo.com](mailto:privacy.us@hubexo.com)

Nevada provides its residents with a limited right to opt-out of certain personal information sales. Residents who wish to exercise this sale opt-out rights may submit a request to this designated address: [privacy.us@hubexo.com](mailto:privacy.us@hubexo.com)

## **Data Security**

The Company secures your personal information from unauthorized access, use or disclosure. When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; (b) any transmission of personal information is at your own risk, and (c) security, integrity, and privacy of any and all information and data exchanged between you and us through this Website cannot be guaranteed.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. You are solely and fully responsible for any and all actions taken using any of your passwords.

## **Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account and/or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

## **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

320 West Ohio Street, Suite 300, Chicago, IL 60654

[privacy.us@hubexo.com](mailto:privacy.us@hubexo.com)

866.316.5300

To register a complaint or concern, please contact by email at [privacy.us@hubexo.com](mailto:privacy.us@hubexo.com)